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Presenting  
THE FINEST NEW ROSES AND PERENNIALS  
IN 79 YEARS OF  
*Jackson & Perkins'*  
LEADERSHIP

Fall  
1951



Vogue

Pat. 926



Parade of Modern Roses  
PERENNIALS • FRUITS • SHRUBS

Jackson & Perkins Co. World's Largest Rose Growers NEWARK, NEW YORK

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★ OCT 26 1951 ★  
U. S. Department of Agriculture

# 2 Never Before in Gardening History... 3 Great

Vogue

The Sensational New Floribunda



Vogue

THE BEAUTIFUL  
NEW ROSE  
ON THE COVER!

Another  
New Color  
in  
Roses!

Already  
a 5-Time  
International Award Winner!

- All-America Rose Selection Winner for 1952.
- Gold Medal Winner at the International Rose Competition, Geneva, Switzerland, for 1950.
- Certificate of Bagatelle, No. 1, Paris, France, 1950.

Two years ago Jackson & Perkins introduced the greatest Floribunda creation in rosedom... Fashion! Now it is with the same great feeling of pride and satisfaction that we introduce Fashion's full-blooded sister... the sensational new Floribunda Vogue with a color so alluring and breath-taking that it simply cannot be reproduced with printer's ink.

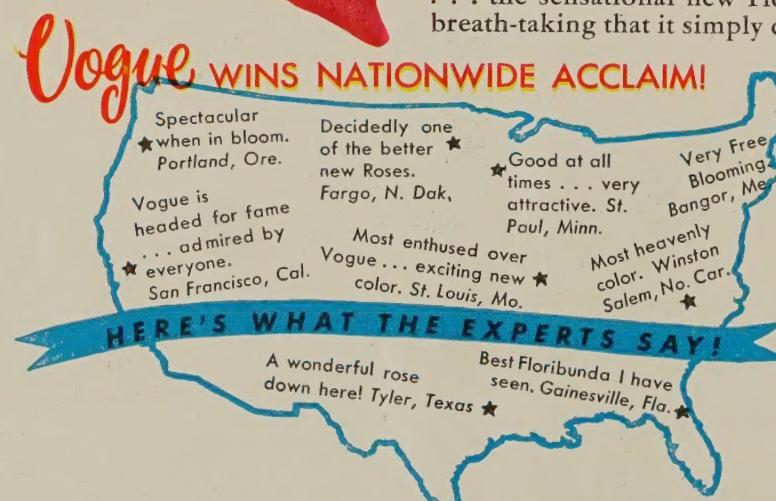
#### ANOTHER NEW COLOR IN ROSES

The color of Vogue is sure to establish this new variety in a special class with the other great Modern Roses of today. An intensive brilliant cherry-coral color with perfectly formed, high-centered, Hybrid Tea shaped, 3 to 4-in. flowers. Opening slowly from a very dark ovoid bud, Vogue has a delightful fragrance.

#### AN EXCEPTIONALLY FINE GROWER

As if the color alone was not enough, Vogue excels in its ability to grow exceedingly well. Reaching a height of 2½ to 3 ft. or more, it ideally fits all of the requirements of the modern Floribunda. It does wonders in foundation plantings in conjunction with evergreens and shrubs; and with its upright growth, it is superb as a hedge along walls or driveways. With its rich dark green foliage and strikingly brilliant red blooms it is also an ideal variety for planting in front of your picture windows and, of course, in the Rose garden it will always be in favor for its constantly produced flowers for good garden color and cutting for indoors. (Pat. 926).

\$2.25 each; 3 for \$6.00; 12 for \$24.00;  
25 for \$45.00



NOTE THE FALL AND SPRING COLOR OF VOGUE!



JACKSON & PERKINS CO.

World's Largest Rose Growers

# New Roses *in ONE Year!*

A NEW HYBRID TEA . . .

## Tawny Gold

(Right)

At the New York Flower Show this year this new Rose captured everyone's enthusiasm. Its new intriguing tawny gold color outshone everything around it! And if that was not enough, the petals of Tawny Gold acquire a quaint frilled edge which adds to the charm of the open bloom. Two or three blooms will fill a whole room with their perfume.

### EXCEPTIONAL LASTING QUALITIES

Another feature of Tawny Gold is its ability to last a long time both on the plant and indoors. Few Roses can compare with this new gem, and we are sure you will see what we mean when it blooms in your garden next year. Height 2 to 2½ ft. (Pat. 950.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

© J. & P. CO.



in ONE  
Year!

*Intriguing Tawny  
Gold Color!*

*Lavish Fruity  
Fragrance!*

*Crisp Frilled  
Petals!*

**TAWNY  
GOLD**

New  
Hybrid Tea



NEW HYBRID TEA

## WHITE SWAN



## WHITE SWAN

*Smart Pure White Flowers!  
Luxuriant  
Dark Green Foliage!  
Vigorous Upright Growth!*

(Left) The garden world has anxiously awaited the arrival of a good new white Rose, and here it is . . . White Swan! With long graceful buds and smart pure white flowers, this new variety opens slowly into 3 to 4-in., high-centered blooms. White Swan is very vigorous and produces many flowers. Its lush dark green foliage beautifully accents each bloom. Most white Roses have not been as upright in growth as Roses of other colors, but this new variety produces long sturdy canes which make a nice upright plant.

### AN EXCEPTIONALLY FINE EXHIBITION ROSE

Portland, Oregon, says: White Swan has excellent exhibition qualities and shows great promise for the future. We feel that you will agree after you have shown this new beauty in your local Rose Show. The fragrance, although not dominant, is very effective. Height 3 to 4 ft. (Propagating Rights Reserved.)



\$2.25 each; 3 for \$6.00; 12 for \$24.00

© J. &amp; P. CO.

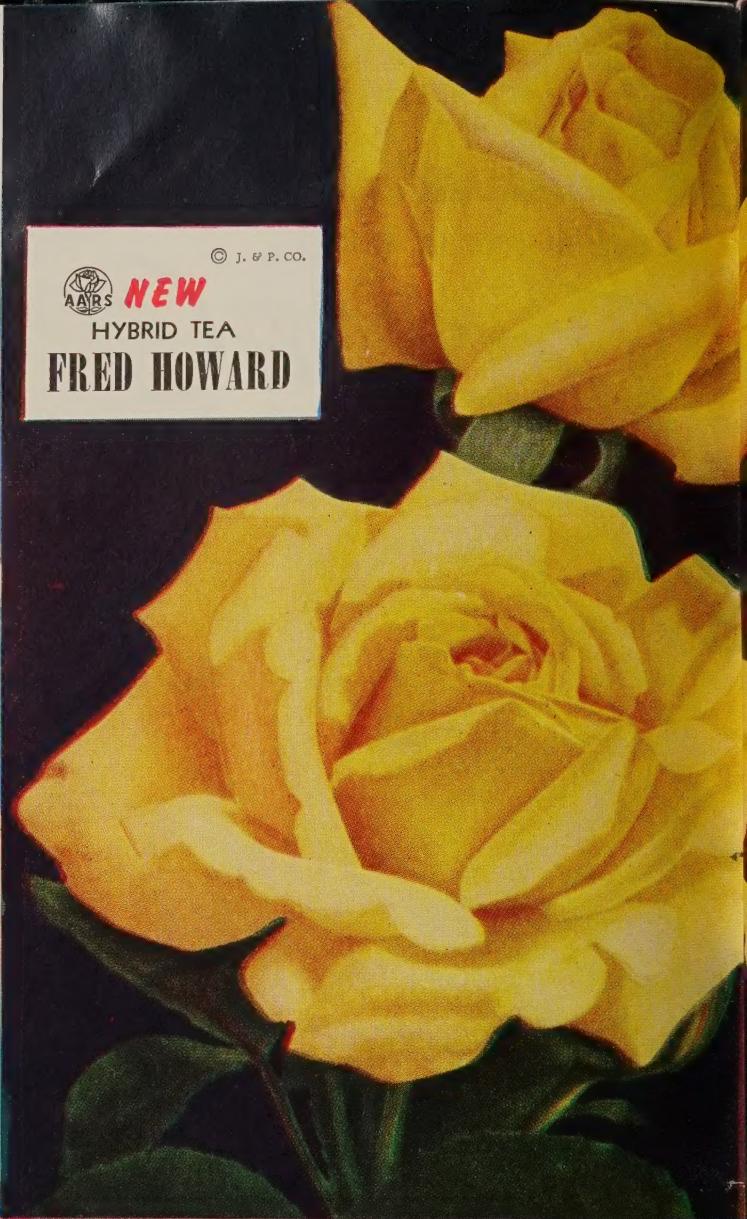
**NEW**

**FLORIBUNDA**  
**Independence**



© J. &amp; P. CO.

**AAARS NEW**  
**HYBRID TEA**  
**FRED HOWARD**



# More NEW Rose Gems for YOUR

**FLORIBUNDA**

## **Independence**

ONE OF THE MOST BRILLIANT  
COLORS IN ROSEDOM

(Above) Here is another addition to the new colors in Roses! So brilliant and so vivid that words or color illustrations just cannot do it justice. This new color is definitely one of the most scintillating hues we have ever seen.

### LARGE FLOWERS IN CLUSTERS

The beautiful flowers grow up to 4 in. in diameter, in clusters of 6 or more. Its brilliant orange-scarlet blooms are like flaming torches and are superbly accented by the rich glossy foliage.

### EXCELLENT GROWER, VERY COMPACT

This new variety grows from 2½ to 3 ft. in height, producing great quantities of foliage and forming a very compact bush. Here is a variety that does not lose its color in the sun and possesses a moderate old-fashioned Tea Rose fragrance. Very aptly named because its striking color reminds one of the valor of the battle for freedom. (P.A.F.)

Color.....orange-scarlet center, redder cast on reverse of petals.

Fragrance.....old-fashioned Tea Rose.

Flower and Bud.....ovoid bud; 4-in., perfectly formed flowers.

\$2.25 each; 3 for \$6.00; 12 for \$24.00;  
25 for \$45.00

**HYBRID TEA**

## **FRED HOWARD**

A 1952 ALL-AMERICA WINNER!

(Above, Right) This new Hybrid Tea is one of the last creations of one of America's foremost rosarians and was named in his honor . . . Fred Howard. Its long, rich yellow buds are tipped with a delicate penciling of light pink. As the buds open, you see a full double, high-centered, beautifully formed, 4 to 5-in. flower.

### VERY VIGOROUS, EXCELLENT FOR CUTTING

The plant is strong, hardy and very fully branched, with dark shiny green foliage. It will grow from 3 to 5 ft., depending upon the locality. Flowers are produced on long heavy stems, which are excellent for cutting and are produced freely from June to fall. (P.A.F.)

Color.....rich yellow with a delicate penciling of light pink on the edges of the petals.

Flowers.....4-in. blooms very double and high-centered.

Height.....3 to 5 ft., depending upon locality. Flowers are produced on long heavy stems, which are excellent for cutting. Blooms late into fall.

Awards.....1952 All-America Winner.

\$2.75 each; 3 for \$7.20; 12 for \$23.80

**FLORIBUNDA**

## **GARNETTE**

WILL LAST LONGER  
THAN ANY OTHER ROSE!

(Above, Right) This new Rose, although introduced this year for the first time to America's gardens, is one of the widely used Roses in the florist trade today. Surely everyone has seen Garnette displayed at Flower Shows throughout the Nation. And anyone who has received a corsage of petite red Roses for that "special occasion" has undoubtedly worn Garnette.

### HAS QUALITIES BEYOND COMPARISON

We believe there is not another Rose on the market today which has more perfect form and the lasting qualities when cut for indoors than Garnette has. Actually it will last from a week to 10 days, and its red "sweetheart" sized flowers are so desirable that you, too, will want this tiny gem in your garden. Another outstanding feature is its abundant masses of crinkled holly-like foliage, which reminds one of Christmas time. This variety reaches a height of only 18 in. and should be planted in the front of your Rose beds.

Color.....deep garnet-red.  
Flowers.....petite "sweetheart" size, about 2 in. across. Clusters of 15 to 20 blooms.

\$1.75 each; 3 for \$4.65; 12 for \$18.60;  
25 for \$35.00

JACKSON & PERKINS CO.

*World's Largest Rose Growers*



**NEW  
FLORIBUNDA  
GARNETTE**

# 1952 Garden.....

## HYBRID TEA **HELEN TRAUBEL**

1952 ALL-AMERICA WINNER

(Right) Named for one of the greatest of American concert artists, famous for her dramatic soprano roles in the Metropolitan Opera and on the concert stage, this new Rose because of its superior qualities is certain to attain great popularity. Its color varies with the weather . . . sometimes a light sparkling pink or more often a luminous apricot! Its long and unusually large buds are magnificent, and when fully open the blooms display this lovely color in a richer array.

The plant of Helen Traubel will always be one of the largest bushes in your garden. So vigorous that it is always alive with gorgeous buds and blooms. (P.A.F.)

Color . . . light brilliant pink to a rich apricot.  
Height . . . 3 to 5 ft., depending upon locality.  
Buds . . . large and long.  
Flowers . . . large, 4 to 5 in.  
Blooms . . . very free flowering.  
Awards . . . 1952 All-America Winner.

\$2.75 each; 3 for \$7.20; 12 for \$28.80



Helen  
Traubel,  
Famed  
Opera  
Star

## A Personal Word

from

**C. H. Perkins**

To My Customers and Friends:

It is a great personal satisfaction to bring you this new catalog. In it you will find many of your favorite Roses that are now growing in your garden plus other varieties which you may want but do not have as yet. Of course, there are several new varieties on the first 6 pages which you will see for the first time.

**CHARLES H. PERKINS**

You can order from this new catalog with absolute confidence that we will ship you only the finest Rose plants. Everything in this catalog is now growing in the nursery fields. As I drive through these fields, I think of the thrill you will get next year when these same plants are blooming so profusely in your garden.

Our Plant Research Department has worked diligently in bringing out these new varieties, and our Production Department is ready to ship you top-quality plants just as soon as weather conditions are right. For my part, I extend a warm welcome to thumb through the pages of this catalog and select J. & P. Roses for planting this Fall. We guarantee to give you only the top-quality plants and the very best of service.

Yours for better gardening, *C.H. Perkins*  
President

THIS LABEL IS  
YOUR GUARANTEE  
OF COMPLETE  
SATISFACTION!



### OUR GUARANTEE IS YOUR PROTECTION

**OUR GUARANTEE**—We offer you only one grade of Roses—the finest. We unconditionally guarantee every plant we ship to be honest quality, true to name and class, sturdy and free from disease, and to reach you in perfect condition.

We guarantee every plant to flower the next normal blooming period after planting. We will replace, prepaid and free of charge, any plant which does not perform according to the above guarantee, providing you have carefully followed our directions for planting and care, and providing your report so states is filed with us **on or before August 1** on shipments made the preceding fall or spring.

Send copy of order on which replacements are being made when requesting a replacement.

**YOUR RESPONSIBILITY**—Roses need comparatively little care—especially the new improved varieties. But they must be given fertilizer, sun and water, and proper cultivation, to keep them vigorous. We send you planting and cultural instructions in each shipment. Follow these and you will be rewarded with healthy growth and prolific blooms.

JACKSON & PERKINS COMPANY

## ORDER EARLY

Send your order today. Don't delay! Please send remittance with your order; we do not ship C.O.D.

Every plant you order from Jackson & Perkins is guaranteed to live and bloom in your garden. All are shipped to you postpaid.

**JACKSON & PERKINS CO.  
DOES NOT HAVE  
SALESMEN OR AGENTS!**

Any individual claiming otherwise is misleading you. Make your purchase direct to us from this catalog. It is our only salesman.



ALL 4 ROSES  
ON THESE  
TWO PAGES  
GROUP #1031  
Value \$9.50  
Save \$1.20 **\$8.30**  
Only **8.30**

# ...And Three New Everblooming

CURTAINS OF COLOR TO DRAPE ON



© J. & P. CO.

**EVERBLOOMING!**  
*Climbing Pinocchio*

(Above)



This new Climbing Rose will surely speak for itself! Since 1941 this great Rose has been the most widely used Floribunda in the world. Anyone who knows Roses knows Pinocchio. And now, it pleases us beyond description to bring it to America's gardens as a Climber. Pinocchio, with its winsome buds of a rich appealing salmon, blooms so exuberantly that the word everblooming seems inadequate! It also possesses an exotic fruity fragrance, and when brought indoors a spray will often keep from 8 to 10 days. Of course, it is unrivaled for boutonnieres. Pinocchio, too, is very vigorous and hardy and will produce an unbelievable amount of blooms from June to frost. Flowers are identical to those of the famous Floribunda Pinocchio.

P.R.R. \$2.50 each; 3 for \$6.60; 12 for \$26.40

**EVERBLOOMING!**

*Climbing Goldilocks*

(Below)



Here at last is the long-awaited, truly everblooming yellow Climbing Rose! Gardeners from coast to coast have had the Floribunda Goldilocks for years and have loved its gorgeous golden color and its ability to bloom and bloom all summer long. Now this truly magnificent Rose can be enjoyed as a Climber! The buds of Goldilocks are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. As the buds gracefully open to 3½-in. blooms, they last for a long time, for fresh new buds keep replenishing the overall effect of a golden yellow mass. Just like the Floribunda, Goldilocks as a Climber also blooms in large clusters. Its nicest feature is that it is extremely vigorous and hardy and will grow 6 to 10 ft. in one year and, unlike most other climbers, *will bloom the first year it is planted*. Be sure to make a place somewhere on your property for this exceptionally fine new everblooming Climber. P.A.F.

\$2.50 each; 3 for \$6.60; 12 for \$26.40

© J. & P. CO.

**NEW** Climbing Goldilocks



# Climbing Roses!

WALLS, FENCES, PILLARS, TRELLISES

**EVERBLOOMING!**

## Climbing Aloha

(Right)



Like an Artist's Dream, this magnificent rose-pink Climber bursts into bloom from top to bottom with an utterly breath-taking display of never-to-be-forgotten glory. After this first peak of June glory, Aloha continues to bloom frequently during the entire season.

So profuse . . . so rich . . . in its deep rose-pink blooms of enormous size that it defies adequate description. An unbelievable mass of deep coral-pink buds starts the show. These open to very full, double, perfectly formed blooms of handsome size. Flower after flower measures 5 in. across and 3 in. deep.

### Never Before an Everblooming Climber Like This!

The general effect is strong rich rose-pink with deeper tones in the tight buds and a soft lilac silvery pink on the inside of petals in the open bloom. Unlike most Climbers, Aloha blooms in long-stemmed clusters. The primary bud develops into a gorgeous 5-in. bloom but the secondary buds do not open fully until the first flower has practically finished. We think this Climber is the perfect Rose of its class. (Pat. 948.)

\$2.50 each; 3 for \$6.60;  
12 for \$26.40

**ALL 3 ROSES ON  
THESE TWO PAGES**  
GROUP #1041  
Value \$7.50.  
Save \$5.95  
Only **6.55**



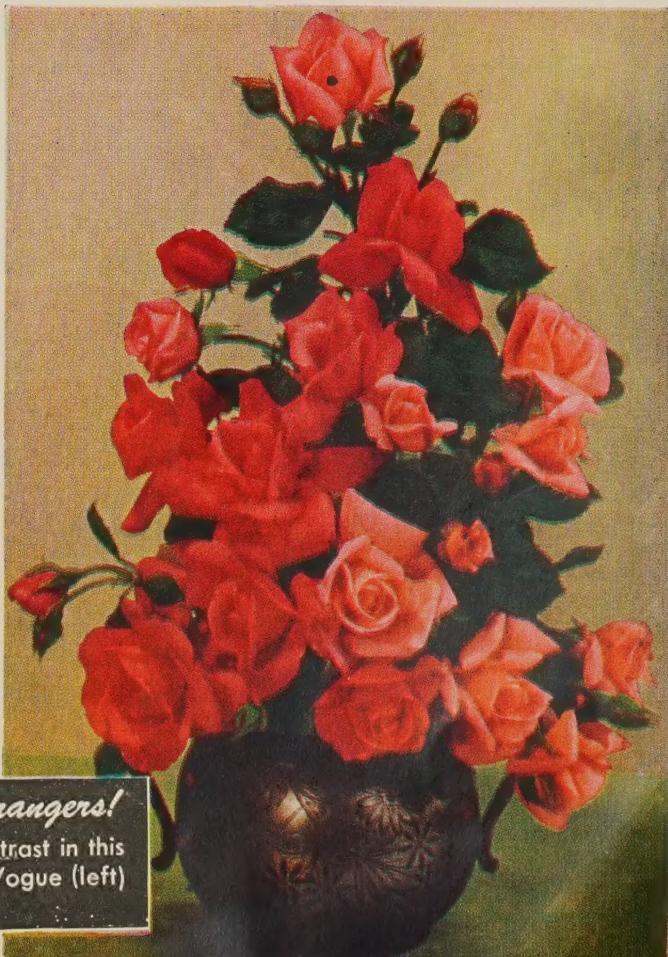
### HERE'S IMPORTANT NEWS ABOUT THE NEW ROSE CREATIONS FOR 1952 . . .

In our 79 years of hybridizing and introducing the World's Finest New Roses, we have never had the privilege of introducing so many great new Roses in one season. For example, there is the NEW glowing cherry-red Floribunda Vogue . . . so alluring that its breath-taking color simply cannot be recorded with printer's ink. Then the pure white Hybrid Tea, White Swan, with its long stems and long pointed buds. For those

who prefer the golden hues and large blooms, you'll surely want Tawny Gold. Also, the other new Floribunda Independence is truly outstanding for its brilliant new color. And have you seen the new Climbers on the opposite page? These two varieties for the past nine years have been the most popular Floribundas in the garden world, and now their beauty can be enjoyed a thousand times over as Climbers. We suggest that you see the special group offer (left) and order all of these varieties at the special money-saving price.

**Save Money ON THESE SIX  
OUTSTANDING NEW ROSES!**

GROUP #1471...WHITE SWAN • TAWNY GOLD  
• INDEPENDENCE • CLIMBING GOLDILOCKS •  
CLIMBING PINOCCHIO • VOGUE  
Value \$14.00, Save \$1.75 Only **12.25**



#### Attention Rose Arrangers!

Just look at the lovely contrast in this arrangement of the new Vogue (left) and Fashion (right).

Whatever  
other roses you  
grow, these three  
should be a "must"  
in your garden!  
*H. Perkins*

# JACKSON & PERKINS Three

Jackson & Perkins is proud to offer its three greatest creations . . . FASHION . . . NEW YORKER . . . DIAMOND JUBILEE. These three Roses are, without a doubt, the pinnacle of perfection in our 79 years' experience. Each has outstanding qualities of color, form, fragrance, hardiness and growth. All will add unsurpassed beauty to your garden . . . order them today!

JACKSON & PERKINS CO.

The Best Red Rose  
of All Time!

THE WONDROUS HYBRID TEA



New Yorker is an enormous red, red Rose that stays red until the last petals wither and fall

The dark color is clear and sparkling, and the flowers are tremendous . . . often measuring 6½ in. across. Every hour, every minute that you see these lovely blooms in your garden, you'll be completely amazed at the clear, sparkling, rich color and the tremendous, beautifully formed blooms. The brilliant, unfading color is scarlet with rose-red undertones. The rich, velvety sheen of every perfect petal reflects a brilliant highlight and gives the blooms an exceptionally lovely texture.

#### Grows Perfectly with Little Care

This hardy, disease-resistant prize-winner is so easy to grow you'll want several plants in your garden once you try it. The sturdy, upright, 3-ft. plants are exceptionally vigorous and grow luxuriantly with a minimum of care. The magnificently formed blooms of enormous size continue without interruption all season from June until cold weather. The young shoots and new growth are bright red, adding to the beauty and interest of New Yorker in your garden. Height 3 ft. (Pat. 823.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00

New  
Yorker

#### Read What Our Customers Say About Fashion:

Ohio.—This is a great Rose without faults. Headed for fame. Vigorous, bushy habit.

Wyo.—New color in Roses, most exciting Floribunda I've ever seen.

Calif.—This Rose will be a big success. Visitors rave over it.

Oklahoma.—Everyone's favorite! Too soft and lovely to be real.

From England—A Rose with a future . . . nothing like it!



*Save Money!*

ALL THREE ROSES

# Greatest Creations!

FLORIBUNDA

## Fashion

The Only Rose Ever to Win  
5 International Awards . . .  
AND NOW . . . THE 6th HONOR!  
"BEST NEW ROSE IN FIVE YEARS!"



Fashion  
© J. & P. CO.

(Left) **FASHION** is definitely the finest Floribunda Rose ever created. Outshines all others for its gay new eye-arresting color, enormous clusters of continuous blooms and its generous all-round performance. The blooms persist without interruption from their first riotous June display until frost. Day in and day out the warm oriental-red buds appear freely, giving your garden a panorama of exquisite blooms in this sparkling new coral-pink suffused with gold.

### Always Covered with Clusters of Exquisite Bloom

Constant new growth replaces the old, so that as one rich flower cluster finishes, other clusters even more beautiful are developing to take its place. Blooms lasting under all conditions. Plant hardy and vigorous.

### Never Before a Color Like This in Roses

As the oriental red buds open gradually, they are transformed into exquisite miniature Hybrid Teas up to 3½ in. across. At the same time a gradual color transformation occurs as the oriental red buds blend into a lighter, luminous coral suffused with gold. Graceful wavy petals and a rich display of golden yellow stamens add new interest and unexpected promise to the open flower. Enchanting delicate fragrance.

### Outstanding Anywhere in Any Garden

**FASHION** blends well with all its garden neighbors, creating a new exciting center of interest. Sparkling colors so abundant in each heavy cluster are handsome in a group planting in front of shrubs or evergreens; as a hedge leading to house or garden, around new homes or simply as a colorful accent point anywhere in your garden or flower beds. In formal Rose beds **FASHION** more than holds its own. Height 2½ to 3 ft. (Pat. 789.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

HYBRID TEA

## Diamond Jubilee

(Below, Right)

TOP WINNER,  
1948  
ALL-AMERICA  
ROSE TRIALS!

© J. & P. CO.  
Diamond Jubilee

The loveliness and perfection of this handsome new J. & P. Rose will amaze you when its enormous flowers appear in your garden this coming June. The color is warm glowing buff-orange, deeper in cooler weather, with a touch of orange-yellow at the base of each petal. Often 5 to 6 in. across, the many stately flowers on every plant are fully double and high-centered. They open slowly, providing many thrilling hours as you watch the buds gradually unfold . . . Diamond Jubilee lasts exceptionally well either on the bush or as cut flowers. The many heavy-textured petals do not fade or burn even in warm weather, but rather intensify in color as the flowers open. You will enjoy the rich soft Old Rose fragrance, warmth of color, perfection of form and rugged vigor. The plant is sturdy and full, well clothed with rich dark green foliage, and the constant succession of flowers is held erect on long stems. A good exhibition Rose, it took the sweepstakes at Seattle, Washington. Height 4 ft. (Pat. 824.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00

GROUP #1441  
Value \$6.00  
Save \$.75  
FOR ONLY **\$5.25**



Fashion is superb even in miniature arrangements



The first of 16 pages of

# Hybrid Tea Roses

**Noted**  
for their large blooms  
on long stems, and enticing fragrance.



Montana says, "Opens slowly, long-lasting flowers. Holds color in our strong sun."

Georgia finds, "A reddish orange color; tight new bud looks red, splendid for this country."

\$2.00 each; 3 for \$5.25; 12 for \$21.00

## HYBRID TEA *SERENADE*

(Above)

Exquisite burnt-orange bud opens slowly while retaining its high center, which finally explodes into a 5-in., brilliant, coral-orange bloom. These pleasing blooms are freely produced on 3½-ft., open plants. As the buds unfurl, the petals open to a flat position, making an airy, large flower. The edges of the petals have an interesting darker shade.

You will like this brilliant, airy, new Rose. It has had many very favorable comments from the testing stations that have grown it. (Pat. 852.)

# Three Prize-Winning

## HYBRID TEA *OPERA*

*The Brilliant  
Slender  
Gold Medal  
Winner*

(Below) This brilliant new Hybrid Tea from Jean Gaujard of France is distinctive in its color combinations and the gay form of its bloom.

The slender buds, borne on long stems, are almost bicolor, with an intensive suffusion of golden yellow at the base and scarlet at the top of the bud. As the flower opens to a full 6 in., the petals quill slightly and the color becomes a gay, flaming, light scarlet-red with buff-yellow on the reverse. The general effect is airy and bright.

The vigorous plant has great quantities of leathery, clear green foliage.

Opera has won the Gold Medal for the Most Beautiful Rose of France, also Gold Medals in London, Geneva and Bagatelle. In this country Opera has done exceptionally well in California, with 6-in. blooms of very good substance. In New York the long slender buds open to very large blooms throughout the summer. (Pat. 1017.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00



Opera



# "Show" Roses!

HYBRID TEA

## Golden Scepter

(Right) Rare, indeed, is an unfading yellow Rose . . . especially one that is endowed with the grace of form, brilliant color and exceptional hardiness of J. & P.'s latest creation . . . Golden Scepter! Once you see this majestic Hybrid Tea blossoming in your garden, you'll quickly understand why it won the highest Rose award in Holland last year . . . why it was judged "Best Rose" by the National Rose Society and the Royal Horticultural Society of England . . . why it has been so highly praised all over America. Early in June, the tall, open plant bursts forth with dozens and dozens of slender, golden yellow buds, which slowly unfurl into large, exquisite yellow blooms. And these high-centered 5½-in. flowers retain their rich color throughout the summer. Tall, vigorous, 2½ to 3 ft. (Pat. 910.)

\$2.50 each; 3 for \$6.60;  
12 for \$26.40



Golden  
Scepter



© J. & P. CO.



© J. & P. CO.

SAVE MONEY!



**J. & P.'S TOP EIGHT!**  
One Each of Eight of Jackson & Perkins'  
Top Rose Creations

Variety	Where to be Found	Color
Fashion	(p. 9).....	Coral-Gold
Vogue	(Front Cover & p. 2)....	Cherry-Coral
New Yorker	(p. 8).....	Sparkling Red
Golden Scepter	(See above) ..	Golden Yellow
Diamond Jubilee	(p. 9).....	Buff-Orange
Rex Anderson	(p. 12).....	White
Rubaiyat	(p. 16).....	Brilliant Red
Enchantment	(p. 12).....	Peach-Pink

GROUP #1431  
Value \$16.25  
Save \$2.05

Only \$14.20



Enchantment

©  
J. & P.  
CO.**ENCHANTMENT (Left)***One of the Largest Flowers in Rosedom!*

Outstanding for size and for its early display of large, stately buds, apricot-tinged outside, deepening to clear yellow at the base. These lovely buds open gracefully with high-centered form, producing huge, long-lasting blooms of entrancing peach-pink color. They attain 6 in. across at maturity, with as many as 35 petals per flower! It required years of careful breeding by experts to create this truly distinguished Rose for you . . . so be among the first in your neighborhood to display its enchanting beauty! Never without flowers from June to late fall. The plants are vigorous and upright, growing from 2 to 3 ft. high, with a wealth of dark green, disease-resistant foliage. (Pat. 737.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**REX ANDERSON (Bottom Left Corner)***A Truly Outstanding Exhibition White!*

An outstanding exhibition Rose of delicate, lovely ivory-white . . . perfectly formed, slow-opening, one of the most successful whites. Combining this lovely purity with artistic form and dependability, Rex Anderson adds a new note of interesting contrast to any Rose planting. Its very perfection of form and color simplicity are a dramatic contrast of great loveliness.

May be grown to enormous size by disbudding. Exceptionally free and vigorous. Soft, fascinating scent. Awarded First Class Trial-Ground Certificate, National Rose Society, England. Height 2½ to 3 ft. (Pat. 335.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

**Rex  
Anderson**

© J. &amp; P. CO.



# BEAUTIES !!

**ENORMOUS BLOOMS!**

**only \$8.30**

**\$9.50 . . . You Save \$1.20**

### VOLCANO (Right)

#### *The Immense New Cherry-Red Bloom*

An exceedingly large new Hybrid Tea with unusually long, slow-opening, deep carmine buds. The buds expand slowly to immense, luscious glowing cherry-red blooms that seem to lighten their surroundings just as the glow of the volcano's molten lava lightens the surrounding clouds at night. At the finish the blooms assume a rosy pink color.

The plant is strong and bushy, and the great quantity of dark green foliage makes a well-balanced foil for the 6 to 7-in. flowers.

A delightful fruity fragrance adds a final touch of charm to the ensemble. (Pat. 951.)

**\$2.00 each; 3 for \$5.25; 12 for \$21.00**

### MANDALAY (Bottom Right Corner)

#### *World's Largest Yellow Rose!*

Molten gold forged into appealing, artistic grace. Glorious sunshine compressed into floral elegance. The world's largest yellow Rose, with flowers as big as 6 in. across—gigantic beauties! The long, pointed bud unfolds into a very large, high-centered bloom of clear, pure gold which remains gallantly undimmed throughout the life of the flowers. The 40 petals are long and firm and of a very smooth texture. Here's a flower with unmistakable exhibition traits. A hardy, prolific grower that will reign in eye-filling splendor all summer long. Height 3 ft. (Pat. 775.)

**\$2.00 each; 3 for \$5.25; 12 for \$21.00**

### CRIMSON GLORY (Below)

#### *Voted Most Fragrant Rose in America*

In survey after survey, Crimson Glory has repeatedly been one of the ten most popular Roses in America. It is so beautiful and at the same time so dependable that it deserves a place in every Rose garden. Beautifully formed blooms of deep, vivid crimson, held proudly on vigorous bushes.

As if its color, form and vigor were not sufficient to make Crimson Glory so widely loved, you will be further amazed by its completely captivating fragrance . . . so sweet and refreshing that you just can't get enough of it. It was voted by far the most fragrant Rose by the American Rose Society. Height 2 to 2½ ft. (Pat. 105.)

**\$1.75 each; 3 for \$4.65; 12 for \$18.60**

#### Crimson Glory

©  
J. & P.  
CO.

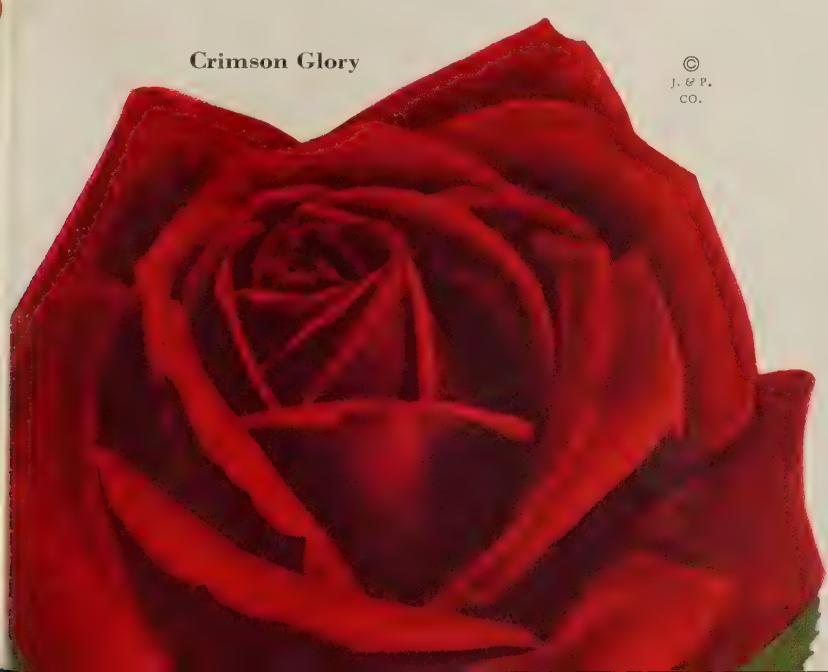
### Volcano

©  
J. & P.  
CO.



#### Mandalay

©  
J. & P.  
CO.





# J & P's Modern

Rome Glory

**AN OFFER**

**ALL 12 ROSES  
ON BOTH PAGES**

**Group #1071**

**Value \$21.00  
Save \$2.40**

**ONLY**

**\$18.60**

**ALL 7 ROSES  
ON THIS PAGE**

**Group #1081**

**Mme. Marie Curie  
Prima Donna  
McGredy's Sunset  
Rome Glory  
Signora  
Sonata  
Dicksons Red**

**Value \$12.25  
Save \$1.55**

**ONLY \$10.70**

**ALL 5 ROSES  
ON OPPOSITE PAGE**

**Group #1091**

**White Briarcliff  
Eclipse  
K. T. Marshall  
Valiant  
Crimson Glory**

**Value \$8.75  
Save \$1.10**

**ONLY \$7.65**

**Dicksons Red**



Mme. Marie Curie

Signora

McGredy's Sunset

Sonata

Prima  
Donna

# Dozen

**THAT GROWS MORE POPULAR EVERY YEAR**

**All 12 of these top varieties only \$18.60**

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**MME. MARIE CURIE.** One of the most satisfactory yellow Hybrid Teas. Produces a succession of clear yellow Roses that are non-fading even in hottest weather, color deepens in the fall. Hardy, vigorous and disease-resistant, 3 ft. tall. (Pat. 727.)

**SIGNORA.** Buds warm brownish orange, opening to lighter mandarin and salmon. Foliage rich, glossy dark green. Tall, vigorous growth. Very fragrant. 30 to 36 in. (Pat. 201.)

**McGREDY'S SUNSET.** Tinted with delicate orange and rich scarlet. Best loved of the Irish Roses. Sweet fresh fragrance. 30-in. plants. (Pat. 317.)

**SONATA.** Cochineal-red in spring and fall, in summer lightening to unusual hues of deep lively pink. Outside of the petals is several shades darker than inside. The large flowers are perfectly shaped, opening gradually from long, pointed buds. 3 ft. (Pat. 732.)

**ROME GLORY.** An aristocrat of red Roses, among the largest in rosedom. Borne freely on extra-long stems, keeping marvelously in bouquets. Superb fragrance, most prized of all Roses at the florists. 3 ft. (Pat. 304.)

**PRIMA DONNA.** Glorious deep salmon suffused with pink. Provides a generous supply of artistic buds and blooms for bouquets! Blooms continuously from mid-June all through summer and fall. 3 ft. (Pat. 639.)

**DICKSONS' RED.** This glowing scarlet-red Rose "has everything"—flashing color; large, high-centered form; rich fragrance; abundant, continuous bloom; strong, sturdy bush. Ht. 2½ ft. (Pat. 376.)

**KATHERINE T. MARSHALL.** Grows vigorously. Warm glowing pink. Its strong pink blooms stand clear and free from plants nearby. Sometimes reaches a height of 4 ft. (Pat. 607.)

**CRIMSON GLORY.** For many years the most popular red Rose! Big, beautifully formed blooms of deep, vivid crimson, held proudly high on vigorous bushes. The foliage is healthy and profuse, forming an ideal base for these perfect blooms. Fascinating fragrance. Winner of many medals and honors. 3 ft. (Pat. 105.)

**WHITE BRIARCLIFF.** Pure white Hybrid Tea. A bride's favorite Rose. Sleek, graceful buds. Brings forth a wealth of perfect bloom all season long. 24 to 30 in. (Pat. 108.)

**VALIANT.** A bold red with a particularly lovely bud. The bloom is luminous crimson, becoming bright red as the flowers open. High-centered and bold in its color and erect manner. Frequently 5 to 6 in. across. Ht. 2½-3 ft. (Pat. 914.)

**ECLIPSE.** The "Streamline Rose," most popular and best of all yellow Roses. Distinctive, sleek, tapering buds. Best national all-purpose yellow. Abundant bloomer. Vigorous branching plants. 24 to 30 in. (Pat. 172.)

*Any Variety on these pages:*

**\$1.75 each; 3 of one kind \$4.65;**

**12 of one kind \$18.60**

© J. & P. CO.  
Eclipse

Valiant

White  
Briarcliff

Crimson  
Glory

Katherine T.  Marshall

# FALL is the BEST Time to Plant Roses!

## BIGGER BLOOMS

Getting your plants started this fall gives them a chance to become established before the first blooming period. Then they bloom as generously as older established plants.

## HEALTHIER PLANTS

Roses set out now will get their roots well anchored by spring. They are vigorous and disease resistant right from the start of the new season.

## EARLIER BLOOMS

On the first warm day next spring your new plants are ready to grow. Earlier flowers than you would get from spring planting are a certain result.

### AVAILABLE ONLY IN LIMITED QUANTITIES

**MRS. MINIVER.** Distinctly different and enormous in size! Aptly described as the reddest of red Roses, with a brilliance and sparkle that make it stand out sharply in any garden. The pointed, dark carmine buds become  $5\frac{1}{2}$  to 6-in., cardinal-red blooms with cupped shape and ruffled petals; Old Rose fragrance. Height  $2\frac{1}{2}$  to 3 ft. (Pat. 725.) \$2.50 each; 3 for \$6.60; 12 for \$26.40

**ETERNAL YOUTH.** Clearest of all pink Roses. Its fragrance, perfect form and long stems make it a real favorite. Very free-blooming, easily grown. Slim, graceful buds open to 4 and 5-in. flowers, superb in form. Height 3 ft. (Pat. 332.) \$1.75 each; 3 for \$4.65; 12 for \$18.60

**CYNTHIA BROOKE.** A Rose of surpassing loveliness and perfume from Ireland. As the flowers develop, the beautiful salmon-orange color of the petals graduates to a pinkish orange and the inside petals of golden yellow finish soft buff-yellow. Blooms all summer. Height  $2\frac{1}{2}$  to 3 ft. (Pat. 551.) \$1.75 each; 3 for \$4.65; 12 for \$18.60



RUBAIYAT (Above)

*Noted for its Outstanding Fragrance!*

Unchallenged winner of the 1947 All-America Rose Trials. A brilliant red with a profusion of long, graceful buds appearing early in June if planted this fall. As the buds open, releasing their wealth of Old Rose fragrance, a glorious riot of deep, scintillating crimson is revealed in the very hearts of the blooms. This vivid burst of color is accentuated on the outside of the petals by a tone shades lighter.

### One of the Best Growers!

Our Rubaiyat plants are luxuriant in growth and have demonstrated their hardy, disease-resistant qualities. You'll be delighted with the unflagging production of extra-large flowers on these tall, shapely plants. You'll enjoy their glowing warmth, lovely form, and profusion of blooms for years to come! Height  $3\frac{1}{2}$  to 4 ft. (Pat. 758.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

ALL 5 ROSES ON  
THESE 2 PAGES  
Order #1101  
Value \$10.00  
Save \$1.25 Only \$8.75



Rubaiyat



©  
J. & P.  
CO.

### PEDRALBES (Below, Right)

*Noted for its Delicate Shaded Blooms!*

This delicately shaded, delightful Rose from Spain . . . an interesting, intriguing Camprubi . . . has been an outstanding surprise in our test gardens here in Newark the past two summers, as rosarian after rosarian paused to admire and was drawn back again and again. You too will feel a special attachment for this lovely jewel when you see it in your own garden. A large white Rose often 5 in. across. Creamy before the full sleek bud unfolds, but becomes lighter and lighter until the finished flower has petals of pure white with a yellow center in the heart of the Rose. Delicate, airy fragrance. Generously borne in clusters of 4 or 5 buds on long, strong stems. Plant is spreading, about 30 in. high.

\$1.75 each; 3 for \$4.65;  
12 for \$18.60

JACKSON & PERKINS CO. *World's Largest Rose Growers*

# Grey is the Rose!

Grey  
Pearl

Forty-niner



©  
J. & P.  
CO.

*Make your Garden the Envy of your Neighborhood  
with these J&P Hybrid Teas*

### GREY PEARL (Above)

A rare combination of warm tan and olive marks the ovoid bud. As it opens slowly, its 40 to 50 petals become lavender-grey with some shadings of olive and tan. Blooms are of perfect form! High-centered and fully double, Grey Pearl has produced blooms so perfect as to please even the most discriminating rosarian. Such perfection of form and remarkable coloring make Grey Pearl truly a wonder of the plant world. Aside from the personal satisfaction of growing this great Rose, you will be further rewarded as your neighbors come again and again to see this rare novelty. Height 2 to 2½ ft. (Pat. 680.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

### Pedralbes

© J. & P. CO.

### FORTY-NINER (Top Right Corner)

A noteworthy bicolor of brilliant rich contrast. The outside of the petals is dazzling chrome-yellow, sometimes overlaid with pink, changing to straw-yellow in the open bloom. This yellow color is most evident in the bud. The inside face of the petals is a vivid orient-red changing to cherry-red with age. Height 3 ft. (Pat. 792.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

### ELLINOR LE GRICE (Right)

#### *Enormous Blooms for Your All-Season Enjoyment*

An exceptionally large, bright golden yellow Rose that you can depend on for unfailing bloom. Keeps a steady pace, producing full double 6-in. blooms constantly from June, week-in and week-out until frost. Full ovoid bud shows deep maroon shading, changing to strong clear yellow as petals unfold. Unusually delicate spicy fragrance. Long stems, ideal for cutting. A striking beauty in any garden because of the large size and strong color. Resistant to disease. Height 3 ft. (Pat. 917.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00

Ellinor Le Grice

©  
J. & P. CO.

Mary  
Margaret  
McBride  
AAARS 1943

© J. & P. CO.

Dicksons Red



1940

Forty-niner



1949

# J&P's Top Ten ALL.

## Our Choice and Preference of

**SPECIAL GROUP OFFER**  
No. 1121

**ALL FIVE ROSES  
ON THIS PAGE**  
Value \$9.25  
Save \$1.15  
**\$8.10 ONLY**

### DICKSONS RED (Left)

This glowing scarlet-red Rose "has everything"—flashing color; large, high-centered form; rich fragrance; abundant, continuous bloom; strong, sturdy bush. Height 2 ft. (Pat. 376.)

**\$1.75 each; 3 for \$4.65; 12 for \$18.60**

### MIRANDY (Bottom, Left Corner)

Long, ovoid buds of rich, warm maroon-red. Blooms are large, very double, with 40 to 50 petals, freely borne on long stems, particularly in cool weather. A very penetrating Damask fragrance. Height 2½ ft. (Pat. 632.)

**\$1.75 each; 3 for \$4.65; 12 for \$18.60**

Mirandy



1945

### MARY MARGARET McBRIDE

(Top, Left Corner) Pointed buds, deep coral-pink, slow opening. Blooms double, large, high-centered, with shimmering gold at the petal base. Never fades despite the hottest weather. Very fragrant. Height 2½ ft. See page 21 for complete description. (Pat. 537.)

**\$1.75 each; 3 for \$4.65; 12 for \$18.60**

### FORTY-NINER (Above)

A noteworthy bicolor, with the outside of the petals a dazzling chrome-yellow and the inside of the petals a vivid oriental-red changing to cherry-red with age. Height 3 ft. See page 17 for complete description. (Pat. 792.)

**\$2.00 each; 3 for \$5.25; 12 for \$21.00**

### DIAMOND JUBILEE (Below, Left)

Glowing buff-orange, with a touch of orange-yellow at the base of each petal. Often 5 to 6 in. across, the many stately flowers on every plant are fully double and high-centered. Diamond Jubilee lasts exceptionally well either on the bush or as cut flowers. Does not fade. Height 4 ft. See page 9. (Pat. 824.)

**\$2.00 each; 3 for \$5.25; 12 for \$21.00**

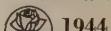
### Diamond Jubilee

AAARS 1948

© J. & P. CO.

© J. & P. CO.

K. T. Marshall



1944

© J. &amp; P. CO.

Rubaiyat  
AARS 1947

Sutter's Gold AARS 1950

# AMERICA SELECTIONS

## the AARS Hybrid Tea Varieties

### SUTTER'S GOLD (Above)

Beautiful long-pointed, yellow buds, richly shaded with orange and red. High-centered blooms. Height 2½ ft. See page 21. (Pat. 885.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

### RUBAIYAT (Top, Right Corner)

Long, shapely buds. Large blooms, opening to a rich crimson. Delightful fragrance. Height 4 ft. See page 16 for complete description. (Pat. 758.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

### PEACE (Right)

Golden yellow blooms, changing to pale gold. The petals are edged with apple-blossom-pink. 5-in. flowers. Height 4 ft. See page 20. (Pat. 591.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

### CHARLOTTE ARMSTRONG

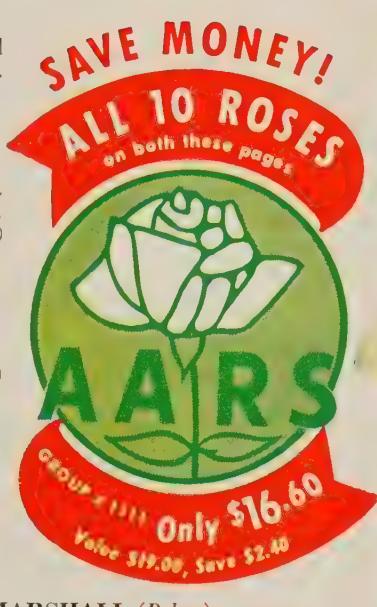
(Bottom, Right Corner) Blood-red buds and magnificent cerise flowers on long stems produced in large quantities throughout the season. Height 3 ft. (Pat. 455.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

### KATHERINE T. MARSHALL (Below)

Long-pointed, deep coral buds. Large, 5-in. blooms. Does not fade. 3 to 4 ft. See page 17. (Pat. 607.)

\$1.75 each; 3 for \$4.65;  
12 for \$18.60



Charlotte Armstrong



1941

© J. &amp; P. CO.

Peace  
AARS  
1946

© J. &amp; P. CO.

Rubaiyat  
AARS 1947

## NOTICE

THROUGH ERROR THE PRICE OF PEACE ON PAGES 19 AND 20 AND CLIMBING PEACE ON PAGE 38 IS INCORRECT. THE PRICE SHOULD BE \$2.50 EACH; 3 for \$6.60; 12 for \$26.40 (as shown on Order Blank).



Peace

© J. & P. CO.



Sunset Glory

© J. & P. CO.

Add Rare Beauty to Your

## PEACE (Left)

Peace has already taken its distinguished place among the yellow Roses, introducing a new note of interest in the color stages through which it passes. The ovoid buds are golden yellow etched with pink. As they open, they change from canary-yellow to pale gold, to iridescent cream.

The petals are edged with apple-blossom-pink that deepens as the flower slowly opens to glorious 5 to 6-in. blooms. The petals roll gracefully outward to form a very double flower, attractively cupped and with a high-centered golden heart. Individual petals are large, numbering from 40 to 45. Its fragrance is delicate.

### Extremely Vigorous In Growth . . . Produces Huge Blooms

The plant is as superior as the bloom, hardy . . . vigorous . . . disease-resistant. The flowers are unusually large and borne on heavy stems that lift them proudly above the mass of large, vigorous, shining, holly-like foliage. Best of all, the blooms are produced in glorious succession until frost. (Pat. 591.)

Honors . . . All-America for 1946 and other awards.

Bud . . . ovoid, golden yellow etched with pink.

Blooms . . . cupped, canary-yellow to cream, edged pink. 5 in.

Plant . . . vigorous, hardy. 3½ to 4 ft.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

## NEIGE PARFUM (Right)

For fullest appreciation of a fragrant white Rose, let your choice be Neige Parfum, from Mallerin. Its purity of color is much enhanced by the copious breath-taking lemon-verbena aroma. The early bud has slightest tinge of cream, then delicate lemon as it unfolds; in full bloom a beautiful white, peony-form. Plants 2 to 2½ ft. tall. Greatly admired for bud vases and white floral arrangements.

Neige Parfum will be a constant source of pride and joy in your garden next summer because of its remarkable fragrance. Acclaimed by many as the most fragrant of all Roses! It is of medium vigor and the superior flowers and the delightful scent make it well worth growing.

Fragrance . . . a delightful lemon-verbena aroma.

Buds . . . long, ovoid, lovely.

Blooms . . . large and delicate.

Foliage . . . rich dark green.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

## SUNSET GLORY (Left)

The golden yellow buds are suffused with soft pastel pink, opening slowly into graceful but luxuriant 4 to 5-in. blooms of glowing golden yellow. The sheen of dusty rose-pink laid over each petal makes a gorgeous sunset combination of yellow and pink. The beautiful pastel colors of Sunset Glory make a splendid showing in the garden. Vigorous; 2½ to 3 ft. (Pat. 738.)

\$1.75 each; 3 for \$4.65;  
12 for \$18.60



# Garden with J&P Hybrid Teas

ALL 5 ROSES ON THESE  
TWO PAGES  
GROUP #1141  
Value \$9.50 Save \$1.20

Only \$8.30

## SUTTER'S GOLD (Right)

Sutter's Gold is outstanding for its beautiful, long-pointed, yellow buds, richly shaded with orange and red. The 24-petaled open flowers are high centered and richly colored. Has a rich tea fragrance. Plant is strong, vigorous and free branching. Large glossy leaves, resistant to foliage trouble. Sutter's Gold is a fitting commemoration of the discovery of gold at Sutter's Mill and the 100th Anniversary of California's statehood. Won All-America Rose Selections 1950. Vigorous; 2½ to 3 ft. (Pat. 885.)

\$2.25 each; 3 for \$6.00;  
12 for \$24.00



  
Sutter's Gold

## MARY MARGARET MCBRIDE (Right)

This is the distinguished everblooming All-America Rose, beloved from coast to coast . . . for its own rare beauty and because it bears the name of the gracious Mary Margaret McBride. A Rose admired particularly for its perfect form . . . a new triumph in floral grace. The double blooms are large and high-centered. The color is clear, deep coral-pink suffused with shimmering gold at the base of the petals. Its pink glory never fades, despite hot weather. (Pat. 537.)

Buds . . . pointed, high center, deep coral-pink.

Blooms . . . always high-centered. 35 firm, heavy petals. Lovely exhibition Rose.

Plant . . . sturdy, 30 in.

Awards . . . All-America Award for 1943. Awarded Fuerstenburg Medal in 1945 for "Best New Rose introduced in America within the last four years."

\$1.75 each; 3 for \$4.65;  
12 for \$18.60



Neige Parfum

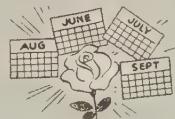
## Give Your Property MORE COLOR!

Back in Grandmother's day, roses bloomed only in June. They were gorgeous, but didn't last very long.

All kinds of new things have been developed since those days. On all sides there are new things to make life pleasanter and more comfortable.

The improvement of roses has kept pace with other industries. Through scientific plant-breeding and hybridization, you can now enjoy roses just as beautiful as any that Grandmother had but the modern rose of today is everblooming! Starts with a glorious show of color in June and then new flowers keep coming all summer until frost.

Much has been learned about easier ways to grow roses and, of course, there have been many new developments in the rose growing industry. The result of all this is that every plant we send you is unconditionally guaranteed to live and bloom.



Mary Margaret  
McBride

  
© J. & P. CO.



*Like the Classics of Literature and*

# These Old Favorites

## JACKSON & PERKINS'

President  
Herbert  
Hoover

K. A. Viktoria

Mrs. Pierre  
S. du Pont

Etoile de  
Hollande

Numa  
Fay

McGredy's  
Yellow

### YOUR OWN CHOICE

of any of the 17 varieties listed

\$1.35 ea.; 3 of one kind \$3.45;  
12 of one kind \$13.80

Guaranteed to  
Live and Bloom

JACKSON & PERKINS CO.  
*World's Largest Rose Growers*  
NEWARK, NEW YORK

Beloved favorites of many a fine Rose garden, these are the best of the older Hybrid Tea Roses. Admired by Rose lovers for years, these varieties still merit a place in any garden.

### TESTED FOR YEARS.....

Only Roses that do well in all parts of the country are in this list . . . recommended by leading rosarians, extensively planted in public Rose gardens.

Highest-grade, 2-year-old, field-grown plants, ideal for a large colorful planting at little cost. A generous supply of cut flowers can be obtained throughout the season from a planting of the Ever-Popular Dozen.

### NOTICE

*Our supply of some varieties may become exhausted. To avoid the possibility of disappointing you, we will substitute similar types if necessary, unless you instruct us not to on the order blank.*

© J. & P. CO.

Condesa  
de Sastago

Poinsettia

*the Masterpieces of Painting....*

# Never Lose Their Charm

## EVER-POPULAR DOZEN

★**BETTER TIMES.** Brilliant cerise blooms with long stems. Pronounced and enchanting fragrance. A hardy plant, medium tall.

★**CHRISTOPHER STONE.** Velvety scarlet-crimson; Damask fragrance. Very popular; upright. Stands hot weather. Received high ratings by the American Rose Society and the National Rose Society of England.

★**CONDESA DE SASTAGO.** Two-toned coppery pink inside, golden tint outside.

★**COUNTESS VANDAL.** Acclaimed as the most artistic bloom in rosedom. Copper, bronze and pink, flooded with gold and reflexed with silver. Most widely used exhibition Rose. Very effective in table arrangements. A good plant of moderate size.

★**ETOILE DE HOLLANDE.** Bright red; large; loose; semi-double; fragrant. Vigorous. One of the most dependable and free-blooming of all the older Hybrid Teas.

★**K. A. VIKTORIA.** Exotic pure white blooms for contrast in bouquet or garden. Very strong, reliable grower. Widely planted because it is so easy to grow and so clear in its chaste white beauty.

★**McGREDY'S YELLOW.** Large, bright buttercup-yellow. Exquisite bud and flower. Probably the best known of McGredy Roses.

★**MRS. PIERRE S. DU PONT.** Deep golden yellow, slightly lighter with age; semi-double. Fragrant. Steady bloomer.

**Mrs. Sam McGredy.** Scarlet-copper-orange, flushed red outside; fragrant. Profuse, continuous bloomer. Very hardy.

★**NUMA FAY.** Very full-petaled; light coral-pink, satiny and fragrant. Free-blooming; fine for bedding.

★**POINSETTIA.** Long, pointed, perfect buds; glowing fire-red. Vigorous. Fine for cutting.

★**PRESIDENT HERBERT HOOVER.** Maroon and orange, two-tone. For years this has been the most popular of all the two-tone Roses. Vigorous; free-blooming. Fragrant.

**Radiance.** Cameo-pink; large, intensely fragrant. Blooms all season, in all climates. Tall.

**Red Radiance.** Very large; long-lasting; intensely fragrant; clear, even red. Tall.

★**SOEUR THERESE.** Long, pointed, silvery yellow buds, marked mauve-red. Fragrant. Many daffodil-yellow blooms.

**Talisman.** Golden yellow and copper; long-lasting. Free-blooming.

**The Doctor.** Sparkling pink buds, pointed; one of the largest of all blooms—5 to 6 in. across. Says the American Rose Annual, "One of the largest of all Roses, one of the most beautiful, and one of the sweetest."

(Items starred are illustrated)

© J. & P. CO.

Soeur Therese

Countess Vandal

Christopher Stone

**YOUR CHOICE** of  
any of the 12 varieties listed  
\$1.35 ea., 3 of one kind \$3.45,  
12 of one kind \$13.80

All 12 Roses shown  
on these two pages  
**GROUP #1151 \$13.80**  
(Value \$16.20) ONLY  
You save \$2.40

All 4 Roses shown  
on this page  
**GROUP #1171 \$4.70**  
(Value \$5.40) ONLY  
You save \$.70

All 8 Roses shown  
on opposite page  
**GROUP #1161 \$9.45**  
(Value \$10.80) ONLY  
You save \$1.35

Better  
Times



*Hybrid  
Teas*

Brandywine

## Another Very Fragrant Hybrid Tea!

### BRANDYWINE (Left)

Vigorous, hardy, and fragrant. Brandywine always retains its foliage even under difficult conditions. Created in "Cradle-of-Liberty Land," on the banks of the historic Brandywine, tall and strong and rugged as the patriots of old. The handsome large-pointed buds are the answer to a flower arranger's prayer, lovely for bouquets, exquisite in boutonniere or corsage. The virile plants grow to a height of 4 ft., blooming heartily right through till late fall. In a delightful shade of buff-yellow, the sleek buds open slowly and finish light yellow; in the cooler fall weather they assume lively orange tints. (Pat. 530.)

*Buds* . . . modern, pointed, buff-yellow, with lively orange tints in cooler weather.

*Blooms* . . . light yellow, stately, cup-shaped, fine large flowers on good long stems.

*Fragrance* . . . the sweet perfume is alluring, so truly characteristic of the Rose.

*Plants* . . . tall, vigorous, up to 4 ft. Disease-resistant.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

© J. & P. CO.



Here's a NEW way to display your Roses . . . outline the edges of your property with mixed Hybrid Teas and Floribundas. Taken in Rochester, N. Y., 1950

### ORDER YOUR TREE ROSES **NOW!**

J. & P. Modern Tree Roses are shipped only in the spring, but for the benefit of our southern customers living in the states of Alabama, Arizona, California, Florida, Georgia, Louisiana, Mississippi, New Mexico and Texas, we will accept orders Now for shipment After the middle of January. Other customers living in the states not mentioned above may also order NOW but will receive their Tree Roses at the PROPER PLANTING TIME NEXT SPRING.

#### Order Tree Roses of These Famous J. & P. Varieties:

Blaze	Neige Parfum
Crimson Glory	New Yorker
Diamond Jubilee	Pinocchio
Dicksons Red	Prima Donna
Eclipse	Red Pinocchio
Fantasia	Rubaiyat
Fashion	Signora
Goldilocks	Sonata

\$5.50 each; any 2 for \$10.00;  
any 6 for \$28.50

**Important:** PLEASE ORDER  
TREE ROSES ON A SEPARATE  
ORDER BLANK!

© J. & P. CO.

*Fashion*

TREE  
ROSE



"The Rose bushes I got from you last Spring were the best I ever had and the best I have seen. I will say that you are a company that a person can depend on."

L.S., Dunkirk, N.Y.

"I must say the Rose plants I received from you were the best investment I ever made in plants. Words cannot express the beauty of these Roses all Summer. I want to pay high honor to your White Briarcliff. I counted 64 Roses at one time this Summer and it bloomed until frost."

V.M., Chicago, Ill.

"To say that we're amazed and delighted at the sturdy well rooted plants and the fine way you had them packed would be putting it mildly! Hereafter with your fine reputation and your wonderful guarantee Jackson & Perkins Company will always be our one and only Future Rose Company."

E.C.F., Hebron, Ind.

"I have long since given up growing annuals in favor of your Hybrid Tea and Floribunda Roses. The joy and thorough satisfaction we have found in them is beyond words."

E.L.T., Waban, Mass.

JACKSON & PERKINS CO.

*World's Largest Rose Growers*

# HERE'S YOUR GUIDE TO OUR CATALOG

## HYBRID TEA ROSES

Variety	Page Number	Variety	Page Number
Brandywine.....	24	Mrs. Miniver.....	16
Capistrano.....	25	Neige Parfum.....	21
Charlotte Armstrong...	19	New Yorker.....	8
Crimson Glory ...	13-15	Nocturne.....	25
Cynthia Brooke.....	16	Opera.....	10
Diamond Jubilee...	9-18	Panorama.....	25
Dicksons Red..	14-15-18	Peace.....	19-20
Eclipse.....	14-15	Pedralbes.....	16
Ellinor LeGrice.....	17	Prima Donna.....	14-15
Enchantment.....	12	Rex Anderson.....	12
Ernie Pyle .....	25	Rome Glory.....	14-15
Eternal Youth.....	16	Rubaiyat.....	16-19
Fantasia.....	25	San Fernando.....	25
Forty-niner .....	17-18	Saturnia .....	25
Fred Howard.....	4	Serenade.....	10
Golden Scepter.....	11	Signora.....	14-15
Grey Pearl.....	17	Sonata.....	14-15
Helen Traubel.....	5	Sunset Glory.....	20
K. T. Marshall.	14-15-19	Sutter's Gold.....	19-21
Mme. Marie Curie.	14-15	Tallyho .....	25
Mandalay.....	13	Tawny Gold.....	3
M. M. McBride....	18-21	Valiant.....	14-15
McGredy's Sunset.	14-15	Volcano.....	13
Mirandy .....	18	WAVES.....	25
Miss America.....	25	White Briarcliff...	14-15
Mission Bells.....	25	White Swan.....	3

## FLORIBUNDA ROSES

Variety	Page Number	Variety	Page Number
Betty Prior.....	27	Marionette.....	32
Chatter.....	31	Masquerade.....	26
Donald Prior.....	32	Permanent Wave....	32
Fashion.....	8-9-30	Pink Bountiful.....	27
Garnette.....	5	Pinocchio Family...	28-29
Geranium Red.....	32	Rochester.....	30-31
Goldilocks.....	33	Summer Snow....	30-31
Holiday.....	32	Vogue.....	2
Independence.....	4	World's Fair.....	26

## CLIMBING ROSES

Variety	Page Number	Variety	Page Number
Aloha.....	7	Dr. J. H. Nicolas.....	37
Blaze.....	35	Doubloons.....	36
Cibg. Crimson Glory..	36	June Morn.....	38
Cibg. Goldilocks.....	6	King Midas.....	38
Cibg. Peace.....	38	New Dawn.....	38
Cibg. Pinocchio.....	6	Paul's Scarlet.....	38
Cibg. Summer Snow...	37		

OLD-TIME FAVORITES.....	22-23
PARK ROSES .....	34
TREE ROSES.....	24
CHRISTMAS ROSES.....	50

## PERENNIALS

NEW PERENNIALS.....	39
LOW-GROWING PERENNIALS.....	40-41
MEDIUM-GROWING PERENNIALS...	42-43

## SPECIAL VARIETIES

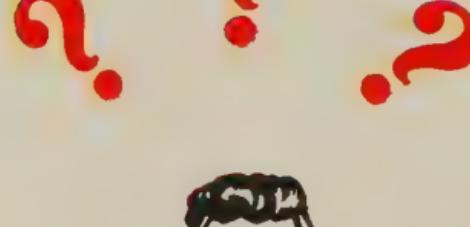
Chrysanthemums...46-47	Phlox.....	43
Delphiniums.....44-45	Violas.....	45

## TREES, SHRUBS

DWARF APPLE TREES.....	48
DWARF PEAR TREES.....	48
LILACS.....	49

BE SURE TO SEE THE CHRISTMAS GIFT  
SUGGESTIONS...Page 50 & Order Blank

# Please Read Following When You Order



**Please**

**Help Us to  
Help You!**



bers of the same household to order under one name.

Reason this address should be incorrect, please attach a slip of paper to your order correcting the address.

We are also finding cases where customers are using a borough or a suburb of a city and also the city itself. For example, Bronx and New York City or Germantown and Philadelphia. *Again please use your city*

It would be greatly appreciated if you would help us to see that your orders are sent to you correctly without any delay.

The best way to send payment is by check, U. S. Postal Notes or by Post Office or Express Money Order. Do not send stamps or cash because we cannot assume any responsibility unless sent by registered mail.

## SHIPPING DATES

We will send your order at the proper time for planting in your locality. It is not necessary for you to specify a shipping date.

#### Roses, Perennials

blank or in the catalog is unavailable for the current season. Plants not listed will be in our future catalogs when available.

handle thousands of orders within a very short season, and it is impractical to locate a single plant far from the market.

accommodate our customers but it is impossible to find any particular order quickly during the shipping season.

**F-51** **Jackson & Perkins Co.**  
*World's Largest Rose Growers - NEWARK, NEW YORK STATE*

Name \_\_\_\_\_

Date \_\_\_\_\_

*Print clearly. All members of same household should order under one name.*

Street (or R.D.) \_\_\_\_\_

City \_\_\_\_\_

Zone No. \_\_\_\_\_ State \_\_\_\_\_

Express Office

(If different from P.O.)

**SPECIAL SERVICE** — As urged by customers, we shall send another variety of same color and quality, should we be out of one you order. If you do NOT wish this, please mark "X" at right and a refund check will be sent instead

Amount Enclosed

\$ \_\_\_\_\_

Check  Money Order

*Do not write in above space*

OUR TELEPHONE NUMBER  
NEWARK, NEW YORK 1550

**Order Early**

Send remittance in full with your order. We do not ship C.O.D.

Quan.	HYBRID TEAS	Each	3 For	Total	Quan.	HYBRID TEAS	Each	3 For	Total	Quan.	COMMON ROSES	Each	3 For	Total
	Brandywine	\$1.75	\$4.65			White Swan	\$2.25	\$6.00			Better Times	\$1.35	\$3.45	
	Capistrano	2.25	6.00			Group #1011	\$5.90				Christopher Stone	1.35	3.45	
	Charlotte Armstrong	2.00	5.25			Group #1031	8.30				Condesa de Sastago	1.35	3.45	
	Crimson Glory	1.75	4.65			Group #1051	5.70				Countess Vandal	1.35	3.45	
	Cynthia Brooke	1.75	4.65			Group #1061	8.30				Etoile de Hollande	1.35	3.45	
	Diamond Jubilee	2.00	5.25			Group #1071	18.60				K. A. Viktoria	1.35	3.45	
	Dicksons Red	1.75	4.65			Group #1081	10.70				McGredy's Yellow	1.35	3.45	
	Eclipse	1.75	4.65			Group #1091	7.65				Mrs. P. S. du Pont	1.35	3.45	
	Ellinor LeGrice	2.00	5.25			Group #1101	8.75				Mrs. Sam McGredy	1.35	3.45	
	Enchantment	2.00	5.25			Group #1111	16.60				Numa Fay	1.35	3.45	
	Ernie Pyle	1.75	4.65			Group #1121	8.10				Poinsettia	1.35	3.45	
	Eternal Youth	1.75	4.65			Group #1131	8.55				Pres. H. Hoover	1.35	3.45	
	Fantasia	1.75	4.65			Group #1141	8.30				Radiance	1.35	3.45	
	Forty-niner	2.00	5.25			Group #1431	14.20				Red Radiance	1.35	3.45	
	Fred Howard	2.75	7.20			Group #1441	5.25				Soeur Therese	1.35	3.45	
	Golden Scepter	2.50	6.80			Group #1471	12.25				Talisman	1.35	3.45	
	Grey Pearl	2.50	6.80								The Doctor	1.35	3.45	
	Helen Traubel	2.75	7.20								Group #1151	\$13.80		
	K. T. Marshall	1.75	4.65								Group #1161	9.45		
	Mme. Marie Curie	1.75	4.65								Group #1171	4.70		
	Mandalay	2.00	5.25											
	Mary Margaret McBride	1.75	4.65											
	McGredy's Sunset	1.75	4.65											
	Mirandy	1.75	4.65											
	Miss America	1.75	4.65											
	Mission Bells	2.25	6.00											
	Mrs. Miniver	2.50	6.00											
	Neige Parfum	1.75	4.65											
	New Yorker	2.00	5.25											
	Nocturne	1.75	4.65											
	Opera	2.00	5.25											
	Panorama	1.75	4.65											
	Peace	2.50	6.00											
	Pedralbes	1.75	4.65											
	Prima Donna	1.75	4.65											
	Rex Anderson	1.75	4.65											
	Rome Glory	1.75	4.65											
	Rubaiyat	1.75	4.65											
	San Fernando	1.75	4.65											
	Saturnia	1.75	4.65											
	Serenade	2.00	5.25											
	Signora	1.75	4.65											
	Sonata	1.75	4.65											
	Sunset Glory	1.75	4.65											
	Sutter's Gold	2.25	6.00											
	Tallyho	2.00	5.25											
	Tawny Gold	2.25	6.00											
	Valiant	1.75	4.65											
	Volcano	2.00	5.25											
	WAVES	1.75	4.65											
	White Briarcliff	1.75	4.65											

TOTAL \$ TOTAL \$

TOTAL AMOUNT FOR  
THIS PAGE \$

**DWARF FRUIT**

Apples: Yellow Delicious	\$3.00	\$3.25
McIntosh	3.00	8.25
Red Delicious	3.00	8.25
Jonathan	3.00	8.25
Pears: Bartlett	3.00	8.25
Seckel	3.00	8.25

CONTINUED ON NEXT PAGE ➤➤➤

## PERENNIALS

Quan.	Each	\$ For
Achillea, Golden Plate . . . . .	\$1.00	2.50
Anchusa, myosotidiflora . . . . .	.65	1.75
Astilbe, White Gloria . . . . .	.85	2.25
Bleeding-Heart (Pink) . . . . .	.75	2.00
Bleeding-Heart (White) . . . . .	1.00	2.50
Campanula, Blue Carpet . . . . .	.75	2.00
Catananche . . . . .	.75	2.00
Christmas Rose . . . . .	1.50	3.75
Chrys., Avalanche . . . . .	.75	2.00
Butterball . . . . .	.75	2.00
Canary . . . . .	1.00	2.50
Chippewa . . . . .	.75	2.00
Courageous . . . . .	1.00	2.50
Grosbeak . . . . .	1.00	2.50
Killdeer . . . . .	1.00	2.50
Lavender Lady . . . . .	.75	2.00
Maroon 'N' Gold . . . . .	.75	2.00
Sea Gull . . . . .	1.00	2.50
Swallow . . . . .	1.00	2.50
Tanager . . . . .	1.00	2.50
Yellow Avalanche . . . . .	.85	2.25
Delph.: Debutante . . . . .	.75	2.00
Delightful . . . . .	.75	2.00
Desirable . . . . .	.75	2.00
Enchantment . . . . .	.75	2.00
Freedom . . . . .	.75	2.00
Gayety . . . . .	.75	2.00
Glorious . . . . .	1.00	2.50
Happiness . . . . .	1.25	3.15
Loveliness . . . . .	1.50	3.75
Dianthus, Irene . . . . .	1.00	2.50
Funkia . . . . .	.75	2.00
Gypsophila, Rosy Veil . . . . .	.75	2.00
Heliospis, Patula . . . . .	.75	2.00
Lavandula, Hideote . . . . .	1.00	2.50
Lily-of-the-Valley . . . . .	.65	1.75
Lythrum, Brightness . . . . .	1.00	2.50
Monarda, Croftway Pink. . . . .	1.00	2.50
Pachysandra. .10 for \$3.00	1.00	

TOTAL

\$

TOTAL

\$

## PERENNIALS

## PERENNIALS

## PERENNIALS

Quan.	Each	\$ For
Phlox: Blue Boy . . . . .	\$0.65	1.75
Brigadier . . . . .	1.00	2.50
Charles Curtis . . . . .	.75	2.00
Harvest Fire . . . . .	.60	1.60
Miss Lingard . . . . .	.60	1.60
Rose Supreme . . . . .	.75	2.00
Salmon Beauty . . . . .	.60	1.60
San Antonio . . . . .	.65	1.75
White Admiral . . . . .	1.00	2.50
Primula veris . . . . .	.75	2.00
Rudbeckia, The King . . . . .	.85	2.25
Sedum, Brilliant . . . . .	.65	1.75
Fire Glow . . . . .	.75	2.00
Golden Carpet . . . . .	.75	2.00
Shasta Daisy, Esther Reed . . . . .	.75	2.00
Wirral Supreme . . . . .	1.25	3.15
Stokesia, Lavender Queen . . . . .	.85	2.25
Veronica, Crater Lake Blue . . . . .	.75	2.00
Subsessilis White . . . . .	1.25	3.15
Vinca minor .10 for \$3.00		1.00
Viola, John Wallmark . . . . .	.85	2.25
Purple Heart . . . . .	.75	2.00
Yellow Vixen . . . . .	.75	2.00
Violet, Double Russian . . . . .	.75	2.00
Royal Robe . . . . .	.65	1.75
Rosa Rouletti . . . . .	1.00	2.50
Oakington Ruby . . . . .	1.00	2.50
Group #1251. . . . .	\$4.35	
Group #1281. . . . .	6.65	
Group #1291. . . . .	3.40	
Group #1301. . . . .	5.15	
Group #1311. . . . .	6.60	
Group #1321. . . . .	5.50	
Group #1341. . . . .	3.55	
Group #1351. . . . .	6.85	
Group #1361. . . . .	3.75	
Group #1371. . . . .	3.90	
Group #431. . . . .	4.95	
Group #441. . . . .	4.35	

TOTAL

\$

Quan.	Each	\$ For
Group #451. . . . .	\$9.65	
Group #461. . . . .	4.65	
Group #471. . . . .	6.30	

## LILACS

Quan.	Each	\$ For
Lilacs: Paul Thirion . . . . .	\$2.50	6.25
Pres. Lincoln . . . . .	2.50	6.25
Katherine Havemeyer . . . . .	2.50	6.25
Ellen Willmott . . . . .	2.50	6.25
Lucie Baltet . . . . .	2.50	6.25
Paul Hariot . . . . .	2.50	6.25
Group #1451 . . . . .	\$12.50	
Group #1461 . . . . .	6.25	

## ACCESSORIES

DeLuxe Garden Sprayer . . . . .	\$ 11.70
Garden Duster . . . . .	2.25
Continuous Sprayer . . . . .	2.95
Royal Rose Cards, Box . . . . .	1.00
Home Flower Arranging . . . . .	1.00
Roses for Every Garden . . . . .	3.50

## SPRAY—DUST—FOOD

J. & P. Rose Spray . . . . .	
.4 oz. . . . .	
.1 lb. . . . .	
.5 lbs. . . . .	
J. & P. Rose Dust . . . . .	
.1 lb. . . . .	
.4 lbs. . . . .	
.24 lbs. . . . .	
J. & P. Rose Food . . . . .	
.5 lbs. . . . .	
.10 lbs. . . . .	
.25 lbs. . . . .	
.100 lbs. . . . .	

Total for this page \$

Total from other side \$

Shipping and Handling \$

.25

TOTAL ENCLOSED \$

## HERE'S YOUR GUIDE FOR SUCCESSFUL PERENNIAL PLANTINGS



These Perennials Grow Well in Full Sun

Planting Distance  
Apart Inches

ACHILLEA . . . . .	24
ANCHUSA . . . . .	18
ANEMONE . . . . .	18
ASTERS . . . . .	18
BLEEDING-HEARTS . . . . .	12
CATANANCHE . . . . .	12
CHRYSANTHEMUMS . . . . .	18
COREOPSIS . . . . .	12
DELphiniums . . . . .	18
DIANTHUS . . . . .	12
FUNKIA . . . . .	18
GYPSOPHILAS . . . . .	18
HELIOPSIS . . . . .	24
KENTRANTHUS . . . . .	18
LIATRIS . . . . .	12
LYTHRUMS . . . . .	18
MONARDA . . . . .	18
PENSTEMON . . . . .	18
PHLOX . . . . .	12
POLYGONUM . . . . .	8
POPPIES . . . . .	24
PRIMULAS . . . . .	12
RUDBECKIA . . . . .	24
SEDUMS . . . . .	15
SHASTA DAISIES . . . . .	18
STOKESIA . . . . .	18
TRITOMAS . . . . .	24
VERBASCUMS . . . . .	18
VERONICAS . . . . .	18
VIOLAS . . . . .	12



These Perennials Grow

Well in Semi-Shade

Planting Distance  
Apart Inches

ACHILLEA . . . . .	24
ANCHUSA . . . . .	18
ANEMONE . . . . .	18
ASTERS . . . . .	18
ASTILBE . . . . .	15
BLEEDING-HEARTS . . . . .	12
CAMPANULA . . . . .	12
CATANANCHE . . . . .	12
CHRYSANTHEMUMS . . . . .	18
DIANTHUS . . . . .	12
FUNKIA . . . . .	18
LAVANDULA . . . . .	18
LIATRIS . . . . .	12
LILY-OF-THE-VALLEY . . . . .	8
LYTHRUMS . . . . .	18
MONARDA . . . . .	18
PENSTEMON . . . . .	18
PHLOX . . . . .	12
POLYGONUM . . . . .	8
POPPIES . . . . .	24
PRIMULAS . . . . .	12
RUDBECKIA . . . . .	24
SEDUMS . . . . .	15
SHASTA DAISIES . . . . .	18
STOKESIA . . . . .	15
VERBASCUM . . . . .	18
VERONICAS . . . . .	18
VINCA . . . . .	8
VIOLAS . . . . .	12



These Perennials Grow

Well in Full Shade

Planting Distance  
Apart Inches

ANCHUSA MYOSOTIDI-	
FLORA . . . . .	18
BLEEDING-HEART,	
WHITE . . . . .	12
FUNKIA . . . . .	18
LIATRIS . . . . .	12
LILY-OF-THE-VALLEY . . . . .	8
PACHYSANDRA . . . . .	10
POLYGONUM . . . . .	8
PRIMULA . . . . .	12
SEDUMS . . . . .	15
VINCA . . . . .	8
VIOLETS . . . . .	8-12

## THE NEW J.&P. INTRODUCTIONS FOR 1952

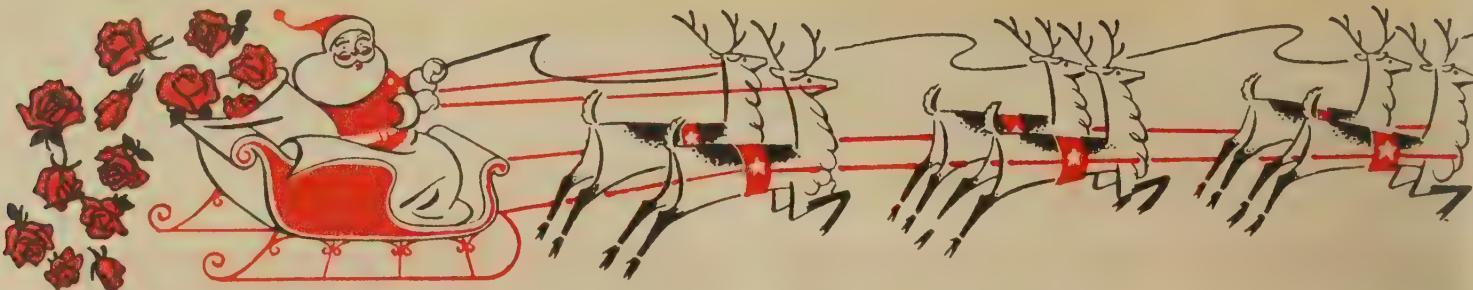
Floribunda VOGUE, the All-America	
Rose winner for 1952 . . . . .	page 2
Hybrid Tea TAWNY GOLD . . . . .	page 3
Hybrid Tea WHITE SWAN . . . . .	page 3
Floribunda INDEPENDENCE . . . . .	page 4
Floribunda GARNETTE . . . . .	page 5
Climbing GOLDILOCKS . . . . .	page 6
Climbing PINOCCHIO . . . . .	page 6







# Here's How to Solve Your Christmas Shopping Problems!



**Give J. & P. Roses To Your Friends and Loved Ones  
For a Christmas Present They'll Never Forget!**

## Christmas Gifts Supreme!

Just pick out the plants you would like to give—and we will send them to your friends in time for spring planting. And at CHRISTMAS-TIME we will send each of them, FREE, this exquisite, handmade Rose (in a lovely transparent container, as shown here) with a holiday greeting card on which we will fill in your name—as a token of the real Rose plants they are to get as a gift from you!

### ORDER EARLY

This J. & P. "Roses for Remembrance" idea has gained tremendous popularity the country over. We will be literally swamped with orders. But we will do our utmost to fill every one of them. However to make sure that you are not disappointed please send in your order as soon as possible. Still better, why not make up your gift-list NOW—while the thought is fresh in your mind? Send the enclosed order blank TODAY! No orders accepted after December 15, 1951.

### HERE ARE SOME GIFT SUGGESTIONS:

X-66—Golden Scepter; New Yorker; Diamond Jubilee . . .	\$6.50
X-67—Vogue; Fashion; Pinocchio . . .	5.75
X-68—Peace; New Yorker; White Swan; Vogue . . .	8.50
X-69—Tawny Gold; White Swan; Independence; Gar- nette . . .	8.50
X-70—Aloha; Summer Snow (Climbing); Blaze . . .	6.00
X-71—Golden Scepter; Vogue; Volcano . . .	6.75
X-72—Clbg. Pinocchio; Clbg. Goldilocks; Aloha . . .	7.50
X-73—Enchantment; Crimson Glory; Mandalay . . .	5.75
X-74—Pinocchio; Red Pinocchio; Lavender Pinocchio; White Pinocchio; Yellow Pinocchio . . .	8.00
X-75—Tree Roses (Your choice of Red, Yellow, Pink) . . .	5.50

**Free . . .** at Christmas time they receive this beautiful Rose Souvenir Package



**Next Spring . . .**

at the proper planting time  
they receive their roses!



**IT'S ALL SO EASY . . . . HERE'S ALL YOU HAVE TO DO!**



1. Make your selection of gift plants from the favorites listed above. Or, if you prefer, choose any plants or groups listed in the catalog. On this offer, each gift order must be for at least \$5.00. Fill out NOW the special Christmas Order Blank enclosed with this catalog.



2. Just before Christmas we will send out the free souvenir packages, containing the beautiful Token-Rose, with a holiday greeting card. The greeting card opens up to form a holiday Gift-Certificate, listing your name and that of your friend. It tells the names of the plants (NOT THE PRICES) and states that they will be sent later, in time for spring planting.



3. In the spring, at the proper planting time, we will send the plants postpaid to those to whom you have presented them. They will be in perfect condition, all ready to start growing as soon as they are planted. In the summer and fall, year after year, your friends will continue to enjoy your gift. And they'll appreciate your thoughtfulness in choosing this unique way to remember them at Christmas.

# Kill Insects and Diseases for Better Roses Next Year



## JACKSON & PERKINS ROSE SPRAY

**CONTROLS**

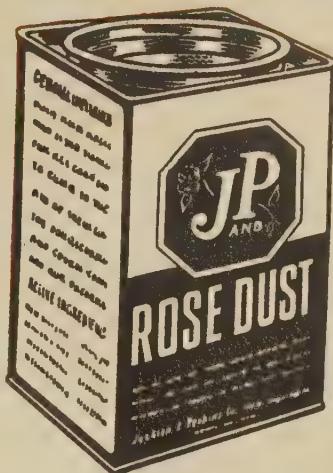
- Chewing Insects
- Sucking Insects
- Fungous Disease

**Multi-Purpose . . .**  
**Extremely Easy to Use!**

Now you can control the three most common rose enemies without using three different materials! This new multi-purpose exclusive J. & P. Rose Spray provides all the safeguards your roses need in one simple, easy-to-apply solution. Controls blackspot, powdery mildew, aphids and other common rose ills. Also a deterrent to Japanese beetles and rose chafer. Now with Chloro-Sulphone which controls Red Spider Mite on Roses, Perennials, and Evergreens. No other Multi-Purpose pesticide contains this exclusive J. & P. formula. Naturally we want you to enjoy your roses to the fullest degree. . . . Our Research Department found this to be the best possible material to help you in keeping your roses clean and healthy. Just mix with water and apply.

4 ozs.	Treats 24 plants for a whole season . . . . .	\$1.50
1 lb.	Treats 100 plants for a whole season . . . . .	4.75
5 lbs.	Treats 500 plants for a whole season . . . . .	16.00

(Shipped to you postage prepaid)



## ROSE DUST

**No Mixing! Just put in duster and use!**

*Ideal for Fall Protection*

**Same Control as in J. & P. Spray!**

The ideal material for those who prefer a pesticide in dry, powder form. No mixing; no solutions. Simply dust your roses lightly within 24 hours after every rain, or every 10 days in dry weather. This amazing new preparation will keep the bushes clean and healthy throughout the entire season. Chewing insects, sucking insects and plant diseases need no longer bother you. Also a deterrent to Japanese beetles. Now with Chloro-Sulphone for Red Spider Mite control.

1 lb.	Treats 6 plants for a whole season . . . . .	\$1.25
4 lbs.	Treats 24 plants for a whole season . . . . .	4.50
24 lbs.	Treats 150 plants for a whole season . . . . .	22.50

(1 and 4 lbs. shipped postage prepaid)



## For MORE BEAUTIFUL ROSES Use J. & P. ROSE FOOD

**Fast Acting! Long Lasting! Economical!**

**The Right Road to Healthier, Better Roses!**

Happy, healthy roses require a liberal supply of the right fertilizer. J. & P. Rose Food is RIGHT in every way. Partially inorganic . . . it is a quick stimulant and also provides slowly available nourishment. A small quantity will accomplish wonders . . . very economical and no danger of overfeeding. Two tablespoonfuls per plant 3 times each season.

5 lbs.	Feeds 24 plants for a season (add 15¢ west of Mississippi)	\$1.25
10 lbs.	Feeds 48 plants for a season (add 25¢ west of Mississippi)	2.15
(Above sizes shipped prepaid)		
25 lbs.	Feeds 150 plants for a season	3.50
100 lbs.	Use freely for the entire garden . . . . .	9.60

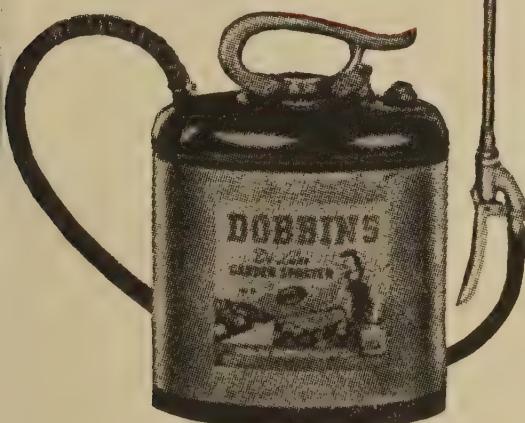
(25 and 100 lbs. shipped Express collect)

## Christmas Gifts for Gardeners!

### DELUXE TANK SPRAYER

At last! A new high-pressure tank-type Sprayer of high quality and reasonable price. Streamlined, galvanized steel tank holds 2 gallons of solution. Operates on a pressure principle whereby the pressure is built up by pumping and spray is released by merely touching handle. Easily adjusted for fine or coarse sprays or solid streams. Lightweight, easy to operate—ideal for women gardeners. Comes equipped with 3-foot extension hose, brass automatic shut-off lock.

(Shipped Prepaid, \$11.70 each  
ready to use)



### IDEAL SPRAYER FOR SMALL GARDENS

Dobbins Sprayer



Continuous Spray—  
Easy to Use

Any Real Gardener Will Welcome this  
as a Christmas Present  
This hand Sprayer has a capacity of  
2 quarts. Inexpensive, yet has many  
features found only in larger and more  
expensive Sprayers. Tank and pump are  
of heavy 26-gauge galvanized steel; pump  
rod is of extra thickness and weight. Easy  
to use. Slight pressure on the handle  
produces a continuous spray, which is  
atomized by a patented whirl-spray brass  
nozzle. A new style easy working air  
valve makes operation smooth. Shipped  
complete, all ready to use. Postpaid  
\$2.90 each

### DOBBINS GARDEN DUSTER



Postpaid

\$2.25 each

An excellent Duster  
that has proved itself  
superior after exten-  
sive tests. Unique patented features  
and rugged construction make this  
ideal for those who prefer dusting.  
Convenient, too, because you can  
leave the Duster filled and ready to  
use . . . Simply pick it up and use  
it whenever necessary. No mixing,  
no solutions. This Duster should  
last a lifetime.

**NEW... SENSATIONAL...**

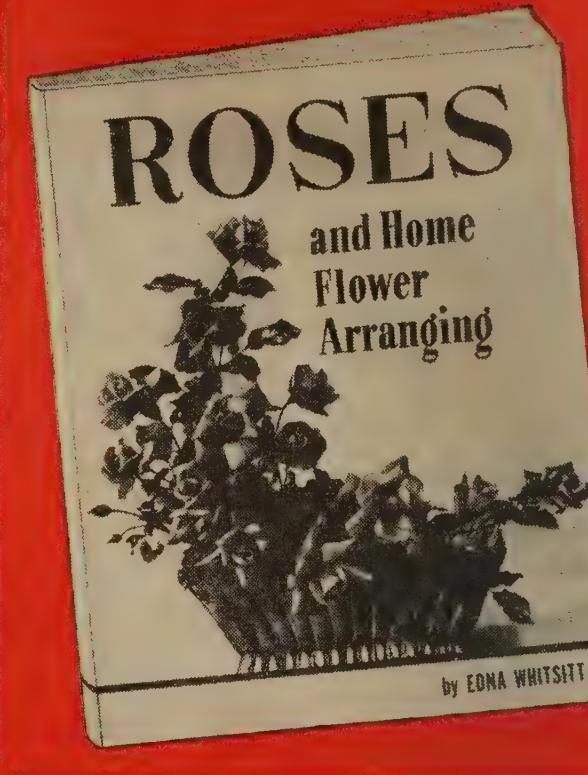
**ROSES... and Home  
Flower Arranging Book!**

By EDNA WHITSITT

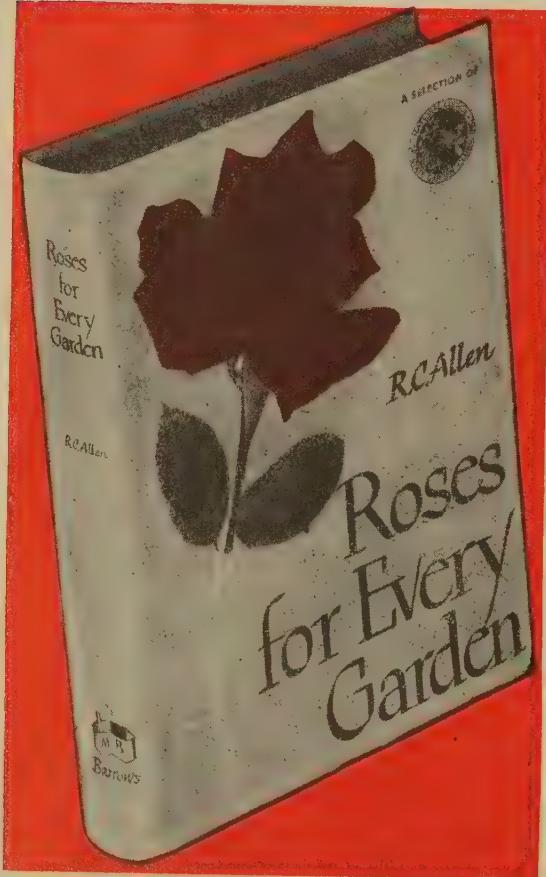
48 pages — 36 Full Color Illustrations

*A Complete Step-by-Step Guide*

A brand new, 48-page handbook, with 36 rose arrangements in full color, and packed with "how to," step by step information on using roses from your garden in your home. Written by Edna Whitsitt, nationally known lecturer, teacher and judge of flower arranging, no other book contains such a practical guide to easy Flower Arranging. It is not just a book of pictures but discusses in detail—Where and How to use flowers in the house—How to cut and condition your Roses—The right kind of container for every flower and spot in the home—Holders and other mechanical aids and how to use them—A group of line plans to make your arranging easy—And just how to put each flower in place to make a Rose arrangement you can really be proud of. No lover of flowers, and Roses in particular, can afford not to have this helpful book. Price \$1.00.



**Everything YOU WANT TO KNOW  
About Growing Roses!**



**A Complete Step-by-Step Guide,  
218 Informative Pages.  
32 Pages in  
FULL COLOR.  
Many "How to"  
Drawings**

Here, in one big brand-new book, is a complete guide to growing roses—brought to you by Dr. R. C. Allen, one of America's foremost rose authorities. Whether you grow five roses or five hundred, this book will show you how to get breath-taking results. "Roses for Every Garden" is illustrated by many drawings and diagrams. Dr. Allen covers every conceivable phase of rose growing. How to select roses; how to prepare the soil; how to plant and transplant; how to prune, cut, disbud, and train; how to protect roses in winter; how to exhibit and arrange; how to propagate and hybridize, etc.



**Send Your Friends Full-Colored ROYAL  
ROSE CARDS on All Occasions**

A well-known greeting card company has reproduced 7 famous Jackson & Perkins roses in full natural color on these 14 assorted cards. The magnificent coloring shows each rose as beautiful and lifelike as the real thing.

There are 14 cards in every box . . . 2 each of the 7 different J. & P. roses. The complete assortment has appropriate messages for Birthdays, Get-Well Wishes, Anniversaries and other special occasions.

There is also a brief story about the rose on each card. Amazingly inexpensive . . . only \$1.00 for a box of 14 assorted cards (with envelopes). Less than you would pay for ordinary cards. Each card is truly a masterpiece of floral design, color and lovely sentiment. Order a box for yourself, and remember too that this makes an ideal yet inexpensive gift for any friend. Only \$1.00 per box.

**For Beginner and Expert Alike . . .**

Every word of advice is practical. It is packed with sound common sense and horticultural information, and is written so clearly that a beginner can easily follow it; yet it is so complete that an expert can profit from it. This new book has been recommended by the National Council of State Garden Clubs.

With this complete, authoritative, up-to-date book at your elbow, you just can't help having beautiful roses. Send for your copy today. Postpaid **\$3.50**

**Write for J. & P.'s FREE Booklet  
"20 Ways to Use Roses"**

Designed to give helpful suggestions and ideas on ways to use Roses

Miss America

©  
J. & P.  
CO.

# MORE FAMOUS J & P Hybrid Teas

**MISS AMERICA (Left)**

A milk-and-honey Rose . . . delicate flesh tints touched lightly with soft tones of salmon and gold. Noted particularly for its large, unusually full-petaled blooms, each having an average of 65 petals.

Miss America deserves a special place in any Rose garden because of its unique pastel coloring and its unusually large bloom . . . each season sees its popularity increase as more and more Rose lovers learn of its delicacy and charm. Truly a Rose to please the connoisseur.

Very vigorous and hardy, with rich, heavy, disease-resistant foliage. 24 to 30 in. high. Winner Certificate of Merit, A.R.S. (1938); First Certificate of Merit, Colle Oppio, Italy. (Pat. 264.)

**\$1.75 each; 3 for \$4.65; 12 for \$18.60**

**AVAILABLE ONLY IN LIMITED QUANTITIES**

**CAPISTRANO.** A rich shade of deep, glowing rose-pink that has the unique characteristic of retaining its color without fading. Vigorous, sturdy plants, bearing a generous display of large blooms. 36 heavily textured petals; open full flower. Height 4 ft. (Pat. 922.) A.A.R.S.

**\$2.25 each; 3 for \$6.00; 12 for \$24.00**

**PANORAMA.** Loveliest of the pink and white bicolors . . . each silken petal, a glorious deep rose-pink outside; reverse silvery buff with pink suffusion. A marvel of nature, an enticing Rose of unique contrast. As much as 6 in. across. Height 2½ ft. (Pat. 614.)

**\$1.75 each; 3 for \$4.65; 12 for \$18.60**

**SAN FERNANDO.** A perfectly shaped, streamlined bud of brilliant red, plus a heady perfume. Long-lasting blooms of glowing currant-red changing to bright scarlet. Big, firm, glowing petals. Height 2½ to 3 ft. (Pat. 785.) A.A.R.S.

**\$1.75 each; 3 for \$4.65; 12 for \$18.60**

**NOCTURNE.** Bright cardinal-red with dark intriguing shadings of crimson. Bud of this lovely Rose is gracefully long and perfect. Firmly erect on strong stems, splendid for cutting. A mild but very pleasant fragrance. Height 2½ to 3 ft. (Pat. 713.) A.A.R.S.

**\$1.75 each; 3 for \$4.65; 12 for \$18.60**

**SATURNIA.** Glorious with 20 flame-wrought petals casting their spell of enchantment. The face of the large petals is a brilliant cardinal-red while the reverse is salmon-yellow and copper, creating a warmth of tone difficult to describe. Fragrance is very pronounced and fruity. Height 2½ ft. (Pat. 349.)

**\$1.75 each; 3 for \$4.65; 12 for \$18.60**

**ERNIE PYLE.** Gloriously free flowering; remarkable for its profusion of warm rose-pink flowers of great size and unusually abundant fragrance. Particularly vigorous and bushy, it grows 2 to 2½ ft. (Pat. 673.)

**\$1.75 each; 3 for \$4.65; 12 for \$18.60**

**TALLYHO.** The inside of the petals is always a delightful shade of pink but varies considerably according to the season, while the outside of the petals is darker . . . ranging from crimson to cardinal-red. Height 2½ to 3 ft. (Pat. 828.) A.A.R.S.

**\$2.00 each; 3 for \$5.25; 12 for \$21.00**

Mission Bells

**MISSION BELLS (Left)**

An exceptionally beautiful shade of deep salmon-pink changing to a clear shrimp-pink. The full blooms often measure up to 5 in. when open, and retain their brilliant color and fine form to the end. Free-branching plants produce many long-pointed buds. Attractive coppery green foliage is abundant and disease-resistant. Pleasing tea-scented fragrance.

Mission Bells is a Rose of outstanding merit . . . strikingly brilliant in color; large and perfect in form; remarkable for vigor, length of stem and the appearance and texture of its foliage. Height 3½ to 4 ft. (Pat. 923.)

**\$2.25 each; 3 for \$6.00; 12 for \$24.00**

**FANTASIA (Below, Left)**

The sparkling cheer of yellow daffodils in spring . . . Rose lovers are enthusiastic because of the "lift" they get from the bright golden yellow of the beautiful buds. Fantasia is outstanding for its display of spectacular bloom . . . usually in generous clusters. It boasts the loveliness of Modern Hybrid Teas plus the robustness of Floribundas. Height 2½ ft. (Pat. 590.)

**\$1.75 each;  
3 for \$4.65; 12 for \$18.60**

**WAVES (Right)**

This magnificent clear pink Rose, with its perfect form and clean, straight growth is admired by everyone.

The coral-pink, ovoid buds and intriguing, cup-shaped blooms are of unceasing interest and very generous with their Old Rose fragrance. WAVES' desirability in the garden is further heightened by the great profusion of bloom, an inspiring display of clear glowing pink in spring and summer. Height 2½ ft. (Pat. 638.)

**\$1.75 each;  
3 for \$4.65;  
12 for \$18.60**

**JACKSON & PERKINS CO.**

*World's Largest Rose Growers*

© J. & P. CO.

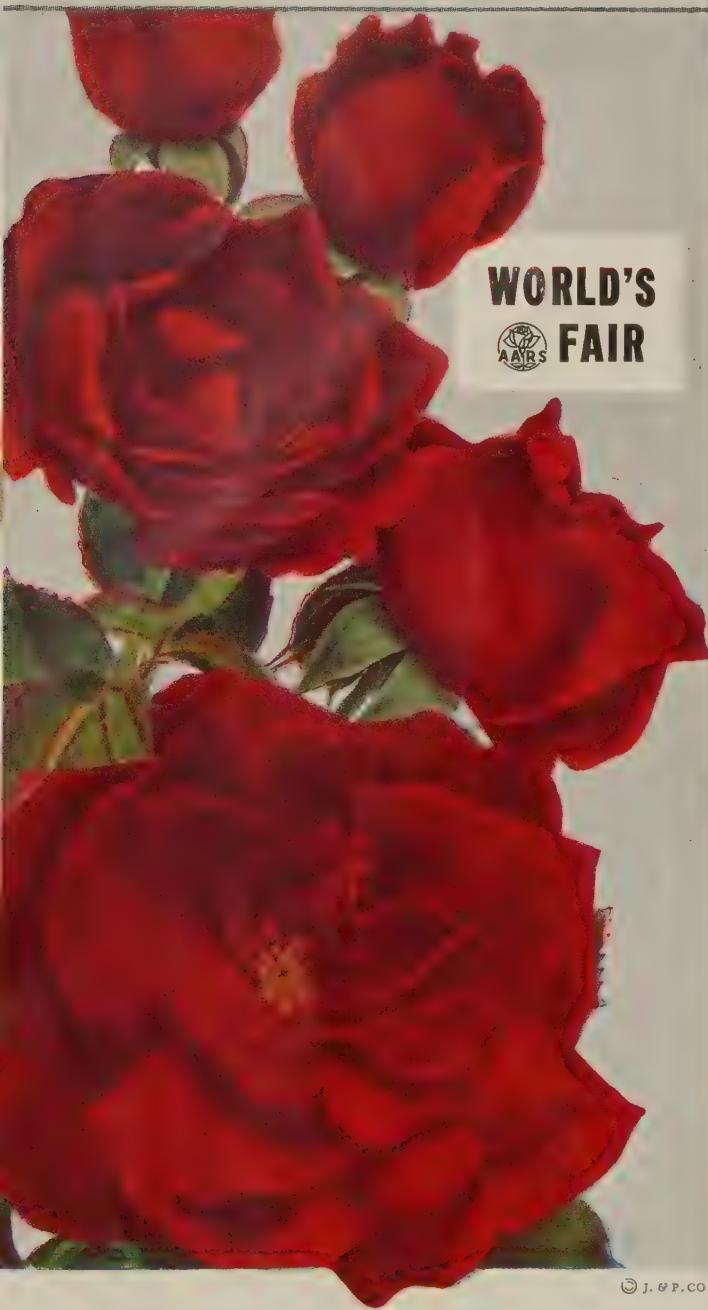
WAVES

Fantasia

The first of 8 pages of

# Floribundas

noted for their  
constant color all season long.



**WORLD'S  
FAIR**



© J. & P. CO.

## WORLD'S FAIR *First Floribunda All-America Winner*

The official Rose of the great New York World's Fair. This peerless beauty ranks high in the affection of rosedom. The deep red, 4 in., semi-double flowers stand out boldly in your garden. Clusters of 10 or a dozen brilliant blooms on sturdy, upright stems are a dazzling spectacle . . . marvelous for accent points in the flower bed or shrub border. One of those dependable, easy-to-grow beauties that will make your garden the envy of the neighborhood. The color and texture in a mass of World's Fair Floribundas is indescribable! Very large petals, buds small in comparison with finished flower. Bright cherry-red as flower opens, passing through several darker shades to deep red velvet. Intriguing because of interesting variations in same cluster. The double Hybrid-Tea size flowers are immensely popular everywhere. Exceptionally hardy. Height 2½ ft. (Pat. 362.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

JACKSON & PERKINS CO.  
*World's Largest Rose Growers*

**VERY HARDY!  
EVERBLOOMING!  
LARGE CLUSTERS!**

**PLANT**

**ALL THESE COLORS ON ONE PLANT!**



Note the countless masses of blooms found on Masquerade in this striking planting

## MASQUERADE

Pat. 975

A rare novelty for your garden. Truly unique and different, each cluster of 10 to 25 buds shows blooms of yellow, red, pink, lemon and sometimes orange. All these colors appear at once in a magnetic combination.

Each bud is golden yellow, with tiny vermillion marks. The center bud in each cluster opens first, becoming rose-pink

**Each Bloom on Each Plant Changes Color!**

as the petals unfold. Gradually the rose-pink deepens until at last it is deep red. While the first bud in any cluster is going through these stages, other buds are gradually developing, each one passing through the same lovely color sequence of yellow, silver, pink and red.

Clusters of 25 to 30 buds on one stem are not uncommon. Because of these unbelievable clusters and the range of colors through which each individual bud passes, Masquerade gives your garden a festive look.

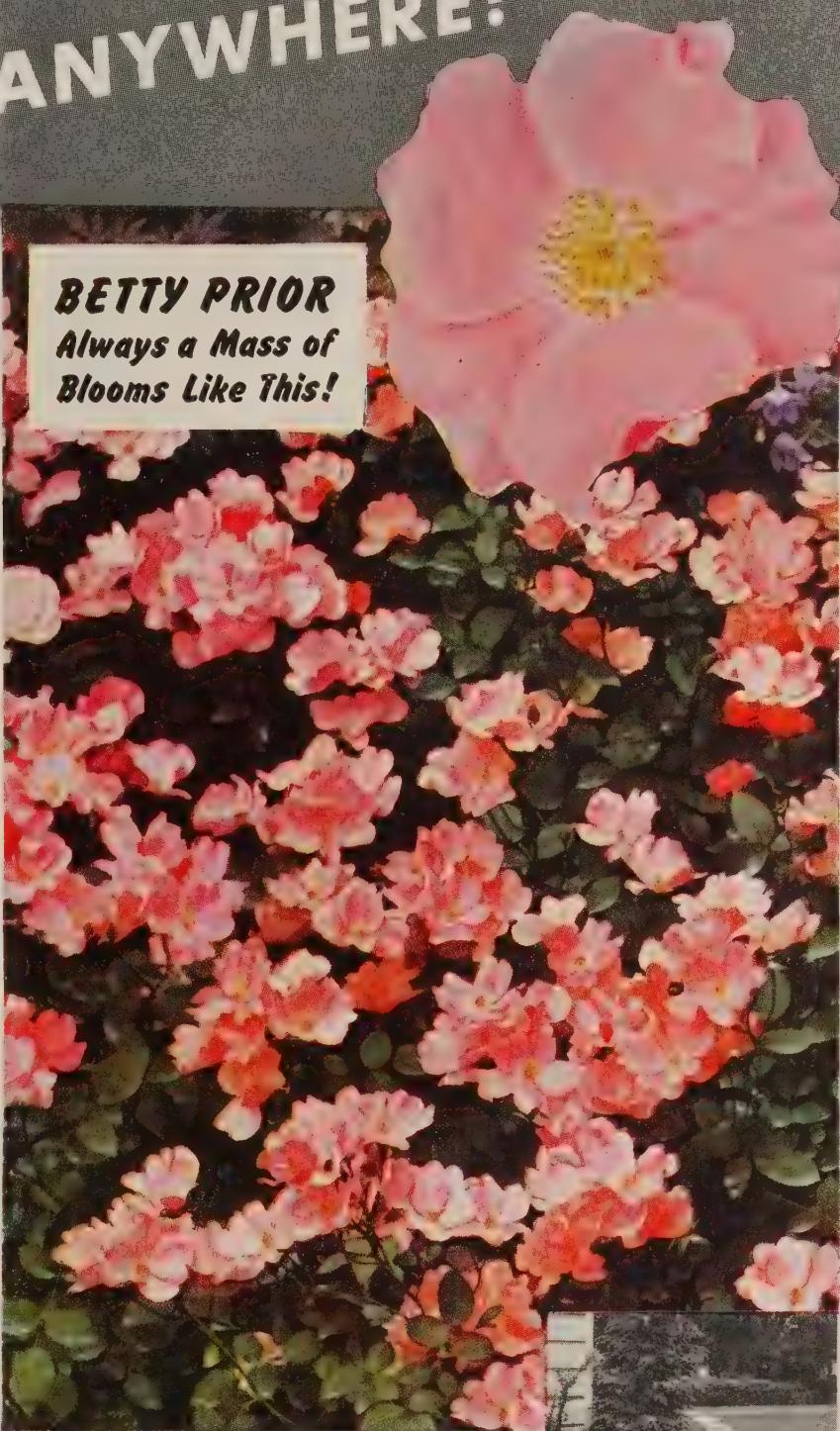
The vigorous, 3-ft. plants have a rather open growth.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

# MASSES OF COLOR ALL SEASON LONG!

## ANYWHERE!

**BETTY PRIOR**  
Always a Mass of  
Blooms Like This!



© J. & P. CO.

### BETTY PRIOR

Most Persistent  
Bloomer of All!

Unusually tall and free-flowering; delicate pink color. In June, its colorful myriads of blossoms are indeed a glorious sight. All through the summer the perpetually forming buds and flowers, resembling red dogwood, never fail to keep color and attract interest. The buds are lively red, opening shell-pink, having 5 dogwood-like petals in shape, size and color. The healthy, vigorous plants are sturdy yet delicate in appearance and bountiful with their blooms. Height 3 to 4 ft. Unequaled in beds, borders, hedges, groups and large plantings, Betty Prior gives gorgeous mass color effects and many cut flowers throughout the year. (Pat. 340.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;  
25 for \$30.00



Betty Prior is equally striking as a flowering shrub in among evergreens or when used as an informal hedge.



© J. & P. CO.

### PINK BOUNTIFUL

Soft Pink Flowers  
... Easy to Grow

You will prize this lusty Floribunda in your garden for its soft pink flowers with their dawn-like glow. Large, lasting bloom clusters provide a fresh and profuse mass of color all summer long.

When fully open, the colorful flowers measure up to 3 in. across, looking like miniature Hybrid Teas. Pink Bountiful will go equally well in Rose beds or mass plantings. Its season-long bloom, delightful color and fragrance make it unusual and effective in any location.

The ovoid buds are tinted deep reddish pink and unfold demurely into flowers with a buff-salmon-pink heart flushing into a deeper pink at the outer petals. The nutty fragrance adds to its charm when used in flower arrangements or nosegays. With all its pure delicacy of form and color, Pink Bountiful is hardy, easy to grow. Height 2 ft. (Pat. 601.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

**SPECIAL  
GROUP  
OFFER**

No. 1181

All 4 Roses on these pages and Goldilocks

1 each of:  
World's Fair  
Masquerade  
Betty Prior

Value \$8.00 Save \$1.05

Only **\$6.95**





*Clusters of  
Flowers...  
Always  
in Bloom!*

Note the countless masses  
of blooms in this typical  
bed of Pinocchio Roses.  
Any Pinocchio variety will  
produce this same way!

THE  
ORIGINAL

*Pinocchio*  
(Left)

Extremely hardy, very easy to grow, always in bloom, with hundreds of flowers on every bush setting the entire plant aglow with gay harmony. Clusters of exquisite pointed buds open gradually to long-lasting Miniature Tea Roses. 1½ in. across. As the last flowers in a cluster finish, the first buds are opening on other shoots, bringing new interest daily. The winsome buds are rich appealing salmon, flushed with gold at base, gradually changing to soft clear pink as the "sweetheart" flowers open and acquire deeper pink edges. Fruity fragrance. Height 2 ft. (Pat. 484.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

(Below) Bed of Red Pinocchio



© J. & P. CO.

*Pinocchio*

## THE AMAZING

*Pinocchio*  
(Left)

*Yellow Pinocchio*  
(Above)

Now! *Pinocchio in Apricot-Yellow!*

Another thrilling *Pinocchio* with the same sturdy bush and great masses of bloom in an apricot-yellow color. The bush grows about 3 ft. tall and when at the peak of bloom is a rounded mound of yellow. This sturdy, healthy and free-flowering newest member of the *Pinocchio* family is a welcome addition to the Floribunda Roses. (Pat. 992.)

Color... apricot-yellow to yellow.

Flower... 3 in., fully double, long-lasting.

Bush... 3 ft. high, very vigorous and healthy.

Bloom... very free, in clusters and singly.

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

*Save Money*

ON THIS  
**PINOCCHIO**  
FAMILY  
GROUP...



# of ALL FLORIBUNDA ROSES!

White Pinocchio

29



**FREE**  
with  
every  
order.

Useful sug-  
gestions on  
"How to Use  
Floribundas"



Red Pinocchio

© J. & P. CO.



©

J. & P. CO.

White Pinocchio

## Pinocchio FAMILY

### *Red Pinocchio*

(Above)

Combines the best qualities of Pinocchio and Donald Prior. The 3½-in., delightfully fragrant Roses are borne in large, long-lasting, unfading clusters. A rich dancing carmine, which deepens and acquires a velvety cast. Finishes with the same lovely cup-shaped bloom as Pinocchio but rich scarlet. Exceptionally free flowering, with individual blooms scattered between the mass flowerings. Bushy, vigorous, 3 ft., hardy everywhere. (Pat. 812.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;  
25 for \$30.00

### *White Pinocchio*

(Above, Right)

A glistening white Pinocchio, with flowers about 2½ in. in diameter and fully double, usually borne in large clusters of up to 30 or more. The cream-tinged buds and sheer white, long-lasting blooms are a treat for many weeks. Certain to be the most outstanding white Floribunda today! Each perfectly formed flower is gracefully accented by the rich dark green foliage. Height about 2 ft. (Pat. 1010.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;  
25 for \$30.00



© J. & P. CO.

Lavender  
Pinocchio



### *Lavender Pinocchio*

(Right)

An entirely new color in Roses! The masses of tight buds are warm chocolate-brown overlaid dusty pink, followed by smoky pink-lavender as they open. Each frilled petal has a lavender border. Outer petals are darker than those in the heart of the bloom, but the colors soften to dainty silver-lavender. Delightful oriental fragrance. Height 2 ft. (Pat. 947.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

GROUP #1191  
**All 5 Pinocchio Roses**

Pinocchio  
Red Pinocchio  
Yellow Pinocchio  
White Pinocchio  
Lavender Pinocchio

Value \$8.00 You Save \$1.05

**Only \$6.95**

Summer  
Snow

© J. & P. CO.

**SPECIAL GROUP OFFER**

**GROUP #1201**  
All 4 Roses on  
these 2 pages  
Value \$6.50 Save 80c  
Only

**\$5.70**

# FAMOUS J. & P. FL

USE THEM FREELY FOR HEDGES, SPECIMEN PLANTINGS

Fashion



## Here's Why Floribunda Roses Are So Popular!

- They bloom in great clusters of 15 to 20 flowers all summer long . . . from June to frost.
- They are adaptable to every type of planting on your property. Excellent for beds, borders, backgrounds, hedges, specimen plantings,
- foundation plantings and with evergreens and other flowers.
- Require very little care! Rugged, hardy, vigorous and disease-resistant.
- They give you more color, more blooms, more growth than any other flower!
- Also lovely in flower arrangements, as boutonnieres and corsages.



**SPECIAL  
GROUP  
OFFER**

**No. 1211**

Start Your Hedge or  
Border with This Group

2 SUMMER SNOW      Only  
2 CHATTER  
2 PINOCCHIO  
2 GOLDILOCKS  
2 PINK BOUNTIFUL      \$13.10  
Value \$15.00 Save \$1.90

*Fashion*

Be sure to see page 9  
for complete description

### Greatest Award Winner of all Times!

Your family and friends will rave more about this than any other plant in your garden. We have produced many great Roses, but never anything to equal this amazing new Floribunda. An entirely new color in Roses . . . luminous coral suffused with gold! Height 2½ to 3 ft. (Pat. 789.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

Read All About The  
3 NEW J. & P.  
FLORIBUNDA ROSES  
(Pages 2, 4 and 5)

© J. & P. CO.

Summer  
Snow



# FLORIBUNDA ROSES

## BORDERS, BEDS, BACKGROUNDS AND FOUNDATIONS

*The Original Floribunda . . . Still One of the Very Best, Very Free Blooming . . .*

### ROCHESTER (Below, Left)

One of the finest of all Floribundas. Very popular with those who know Roses well. Blooms freely in a warm, rich tone.

All season long, Rochester will give you enchanting blooms of almost Hybrid Tea size. No other

produces more blooms per plant. A group planting of Rochester is a continuous display of flowers from early June till heavy frost. The bloom is medium large and double, with the breath-taking sensation of an oriental pearl mounted on gold . . . perfect in Hybrid Tea form. Rochester is remarkably hardy, sturdy and vigorous, with the cluster formation and free-blooming habits. Height 2 ft. (Pat. 131.)

\$1.50 each;  
3 for \$3.90;  
12 for \$15.60;  
25 for \$30.00

*Especially Ideal for Hedges!  
Masses of Color from June  
to October!*

### CHATTER (Right)

The enormous, bright crimson flower clusters on Chatter last two and sometimes even three weeks. Unsurpassed for garden color; ever-beautiful! Each bud in the cluster opens very slowly . . . and the mature blooms stay an unfading crimson for several days. As one flower finishes, new buds open to take its place. Each 7 to 8-in. cluster sparkles in your garden as a mass of bright crimson. Chatter is unequalled for masses of color; the 2½ to 3-in. flowers with their velvety petals are a constant delight on rugged, disease-resistant, 18-in. plants. (Pat. 739.)

*Long-lasting . . . remarkable flower clusters, continuously in bloom from early spring to late fall. Blossoms . . . 2½ to 3 in. Velvety crimson, firm petals.*

\$1.50 each; 3 for \$3.90; 12 for \$15.60;  
25 for \$30.00

*The Beautiful Rose Pictured Across the Top  
of These Pages . . .*

### SUMMER SNOW (Above)

The most prolific of white Floribundas, with great "drifts" of beautiful large clusters like mounds of snow. The remarkable profusion of heavy flower clusters covers the plant during late June, July, August and September. Summer Snow Floribunda Roses are being used to work wonders in the "white gardens" now so much in vogue. Most reliable to heavily blanket any area you wish with immaculate white. Sweet, elusive fragrance. Summer Snow, planted with Chatter, gives a striking effect. See picture at the right. 20 in. tall. (Pat. 416.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

©  
J. & P.  
CO.



Note this beautiful bed of  
**CHATTER** and **SUMMER SNOW**

JACKSON & PERKINS CO.  
World's Largest Rose Growers

Chatter

#### CHATTER IS UNEQUaled FOR CONTINUOUS COLOR

The bright clusters of Chatter are so persistent . . . so completely everblooming that they are NEVER without color from June until frost.

© J. & P. CO.

Geranium Red

**Unusual!**

Imagine a Rose the color of a red geranium! That looks like a geranium and has the same spicy fragrance of a geranium! The 4-in., camellia-like flowers of vivid spectrum-red border on the scarlet of the old-fashioned geranium. Heavily scented with the sweet heady fragrance of rose-geranium, it will brighten your garden or your home with its freshness. When the buds first appear, they are a dark ox-blood-red, completely winning your heart as they open slowly, and the tumbled pattern of inner petals shows a brighter color in lovely contrast to the dark buds. Height 2 ft. (Pat. 811.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

**PERMANENT WAVE** (Below)

Named for the delightful crinkling and fluting along the edges of each silky petal. Outside of petals is a rare cochineal-red, inside a shade lighter. Unusual wavy petals show a delightful irregular effect, even in the bud stage. Clusters stand up well, staying crisp and fresh. 2½ ft. (Pat. 107.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;  
25 for \$30.00

Permanent Wave

© J. &amp; P. CO.

**GERANIUM RED** (Above)

**ALL 6 ROSES  
ON THESE  
TWO PAGES  
GROUP = 1221  
Value \$9.00, Save \$1.15  
Only \$7.85**

© J. &amp; P. CO.

**HOLIDAY**

(Below) Generous clusters of large-sized buds are orange-yellow brushed pink on the outside, strong vermillion-red inside. The open flowers are lively flame-pink with a clear golden yellow eye at the base of each bloom. The reverse side of the petals is a clear yellow which softens to a buff-yellow. The blooms are 3 to 3½ in. across. An excellent Floribunda for masses of color in gay tones. Rich fragrance reminiscent of cloves. Height 2 to 2½ ft. (Pat. 915.)

\$1.50 each; 3 for \$3.90;  
12 for \$15.60;  
25 for \$30.00

Holiday

**MARIONETTE** (Below)

In rosarians' language, this is a true "sport" of Pinocchio. Generous to the utmost, with hundreds of creamy yellow sweetheart flowers on every bush. Incomparable for flower arrangements. Fully double, about 1½ in. across. The pastel tint changes gracefully to immaculate white before the flowers finish. 2 ft. (Pat. 569.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;  
25 for \$30.00

© J. &amp; P. CO.

Marionette

**DONALD PRIOR** (Below)*Rich Red Clusters All Season*

Depend upon this Floribunda for dramatic color display. Its rugged growth and vivid color make a strong accent in the garden. Plant is aglow with blooms all summer. Produces clusters of red flowers. 2½ to 3 ft. (Pat. 377.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;  
25 for \$30.00

Donald Prior

© J. &amp; P. CO.



# Floribunda Roses

## Goldilocks

Winner of  
John Cook Medal  
of American Rose Society

"Best New Rose in 3 Years"

The long-awaited true golden Floribunda! Somewhere in your garden this mass of glorious sunshine will delight you from early spring all through summer and fall. Clusters of bright yellow are particularly colorful and showy. They last a long time, as fresh new buds keep replenishing the over-all effect of a golden yellow mass. The buds in each of the many clusters are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. They open slowly and gracefully, passing through many attractive stages. The flowers are cupped in the early stages and gradually open to 3½ in. across. Plants have a dense, spreading, well-balanced habit of growth, reaching a height of 2½ ft. or taller. (Pat. 672.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00



NOW AVAILABLE!  
Sensational NEW  
*Climbing Goldilocks*

(See page 6)

© J. & P. CO.



Why the Experts Say:

*"FALL is the IDEAL Time to Plant Roses!"*

Assures Earlier,  
More Profuse Roses Next Season

The soil is mellow, easy to work. Prepare it any time at your convenience, and then leave it until the postman delivers your J. & P. plants. It is then only a matter of a few minutes to plant. You can be confident of earlier, better blooms next June because the plants make new roots in the late fall and early spring . . . will produce blooms almost like an established plant.

### HOW TO USE FLORIBUNDAS IN YOUR GARDEN . . .



Puccini. In solid drifts makes a color picture that can't be beaten.



Floribunda adds color to the pink flower border.



Climber looks good in the garden and on the porch. Climber comes in pink, red, yellow, and white.



Miss Platner is a floribunda that has a very long blooming period.

HERE'S THE LATEST NEW KIND OF ROSE!

# New Park Roses!

TALLER GROWING,  
ALWAYS IN BLOOM!

**LYRIC (Left)**

The 2 to 3-in. flowers are a very soft pink and are produced in large clusters. Reaches 4 ft. or more in height and is excellent for hedges, along fences, foundation plantings and in shrub borders. When used in foundation plantings, it is particularly effective as a background for Floribunda Roses. Hardy, disease resistant. Very fragrant. (P.A.F.)

\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00

© J. & P. CO.

Lyric

© J. & P. CO.

**MANDARIN (Right)**

Here is a Rose that will definitely make a name for itself. A beautiful oxblood-red, reminiscent of Burgundy wine, with large clusters of 3 to 4-in. Hybrid-Tea-like flowers. Outstanding quality is a delightful Old Rose fragrance. Reaches a height of 3½ ft. or more. Upright and vigorous growth. Effective for taller hedges, foundation and background plantings and along fences. (P.A.F.)

\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00



Mandarin

THE 3 NEW ROSES  
ON THIS PAGE . . .

GROUP # 1231  
Value \$4.50  
Save \$.55 Only **3.95**



Note the height of these beautiful Park Roses growing beside a 6-ft. wall



Why this New Type of  
Rose Was Developed . . .

Realizing the need for tall-growing cluster-type Roses—ideal for backgrounds, tall hedges, along fences and walls and as specimen plantings, Jackson & Perkins takes pride in introducing these new Park Roses. Producing Hybrid-Tea-size blooms (excepting Lyric), they do not grow out of bounds but remain compact and bushy. Reaching up to 4 ft. in height, they are constantly in bloom and very fragrant. Truly a must for this fall's planting!

**GAY HEART (Below)**

Very fragrant, 4 to 5-in., bright pink, Hybrid-Tea-like flowers are produced in large clusters. The plant reaches a height of 4 ft. or more and gives a very massive and colorful show all summer. Nicest feature is its ability to keep clean... never any discolored flowers. Use in foundation plantings, along fences, as a hedge or as a background. (P.A.F.)

\$1.50 each;  
3 for \$3.90;  
12 for \$15.60;  
25 for \$30.00

© J. & P. CO.

Gay Heart



The first of 4 pages

# Climbing Roses

Thousands  
of blooms in a limited space!

## NEW IMPROVED STRAIN! Everblooming **BLAZE**

America's Favorite Red Climber!



Blaze

© J. & P. CO.

THEY'RE  
WORTH  
WAITING  
FOR!

### HAVE YOU SEEN THE NEW J&P CLIMBERS ON PAGES 6 & 7?

#### CLIMBING PINOCCHIO

Widely loved as a Floribunda, now for the first time as an everblooming Climber, this popular Rose with its rich salmon, sweetheart flowers and exotic fruity fragrance is sure to capture the hearts of garden lovers from coast to coast. (P.A.F.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

#### CLIMBING GOLDILOCKS

Here's J. & P.'s contribution to the garden world in the form of a truly everblooming yellow Climbing Rose. Unbelievable clusters of pure yellow Roses completely cover the plant all summer long. (P.A.F.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

#### ALOHA

Like an artist's dream, this magnificent rose-pink Climber bursts into bloom from top to bottom with a breath-taking display of never-to-be-forgotten glory. All summer long it produces huge, 5-in. flowers on long stems suitable for cutting. (Pat. 948.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

#### Where the NEW BLAZE Came From

One particular plant that outbloomed and outperformed all others was found in the nursery years ago. During July, August and September this amazing plant continued to bloom constantly. We very carefully isolated this plant and used it as a stock plant from which to multiply this new strain of Blaze. After years of propagating from this heavily blooming type, we now have the new everblooming strain ready for sale. Of course, this is an exclusive J. & P. product.

Is red one of your favorite colors? Would you take pride in a glorious plant that buries itself under thousands of brilliant red Roses? Then plant Blaze! Most popular of all Everblooming Climbers. The popularity of Blaze increases year by year as more and more gardeners realize how colorful and dependable it really is!

#### Generous Clusters of Brilliant Bloom

These are the brilliant double, red Climbing Roses one sees blooming all over America. You'll be thrilled with the generous peaks of blooms in June and September. During July and August, this improved strain of Blaze will amaze you as the blooms appear again and again... finally building up to a real "peak" in September. You knew the older June-blooming counterpart variety as Paul's Scarlet Climber.

#### Easy to Grow Well Anywhere

Requires no special attention, but grows luxuriantly with a magnificent display of flowers. In this picture showing the entrance of a home here in the Rose Capital of America, the brilliant pillar of glowing red is in complete harmony with the porch.

#### Outstanding Characteristics

*Blooms*... large clusters of many 2 to 3-in., cup-shaped flowers cover plant. The blazing scarlet color holds well, even in full sun.

*Uses*... train over arch or pergola. Drape on fences or garages. Grow on pillars or posts. Brightens entrance or porch.

*Prolific*... masses of vivid scarlet for a long period in springtime. Flowers all season. (Note: Pluck only actual flowers when trimming after blooming, as new bloom-shoots grow from first eye below the flower cluster.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60

JACKSON & PERKINS CO.

World's Largest Rose Growers



Climbing Crimson Glory

© J. &amp; P. CO.



## MORE WONDERFUL J & P.

### CLIMBING

#### CRIMSON GLORY (Left)

Imagine the magnificent Crimson Glory (see page 13) in the form of a Climber! The rich crimson color, the fascinating fragrance, the perfectly formed blooms and all the vigor and profusion that make this Rose outstanding in its Hybrid Tea form have been captured in this amazing Climber. Large, high-centered crimson Roses on strong stems cover the plant for a long period. In areas where sub-zero temperatures occur, should have some winter protection or should be planted in a sheltered location. (Pat. 736.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

### DOUBLOONS (Above)

#### Best All-Purpose Yellow Climber

The fabulous yellow Climbing Rose on which you can depend for quick results and real height. The husky, hardy canes grow as much as 12 ft. in a single season, for bountiful bloom the next year. You may even have some blooms the first year. Its magnificent flowers are borne in great profusion for a long period. Hardy, vigorous . . . will make your garden "glow" anew. (Pat. 152.)

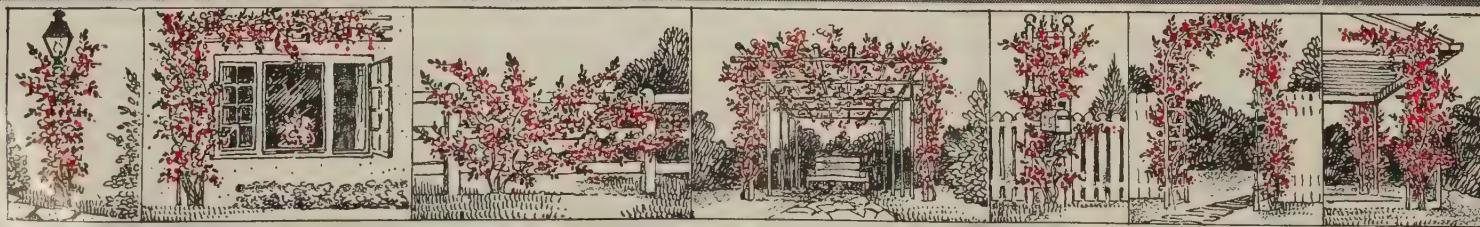
Blooms . . . large, golden flowers in delightful clusters.

Growth . . . vigorous, healthy; long, heavy canes.

Fragrance . . . spicy, clean.

\$2.00 each;  
3 for \$5.25;  
12 for \$21.00

**CLIMBING ROSES HAVE A MILLION USES IN ANY GARDEN . . .**



**FREE**with  
every  
order

J. & P. 24-page  
Home Garden  
Guide. Useful  
suggestions on  
how to use  
Climbers.

© J. &amp; P. CO.

Doubloons

**SPECIAL  
GROUP  
OFFER**

No. 1241

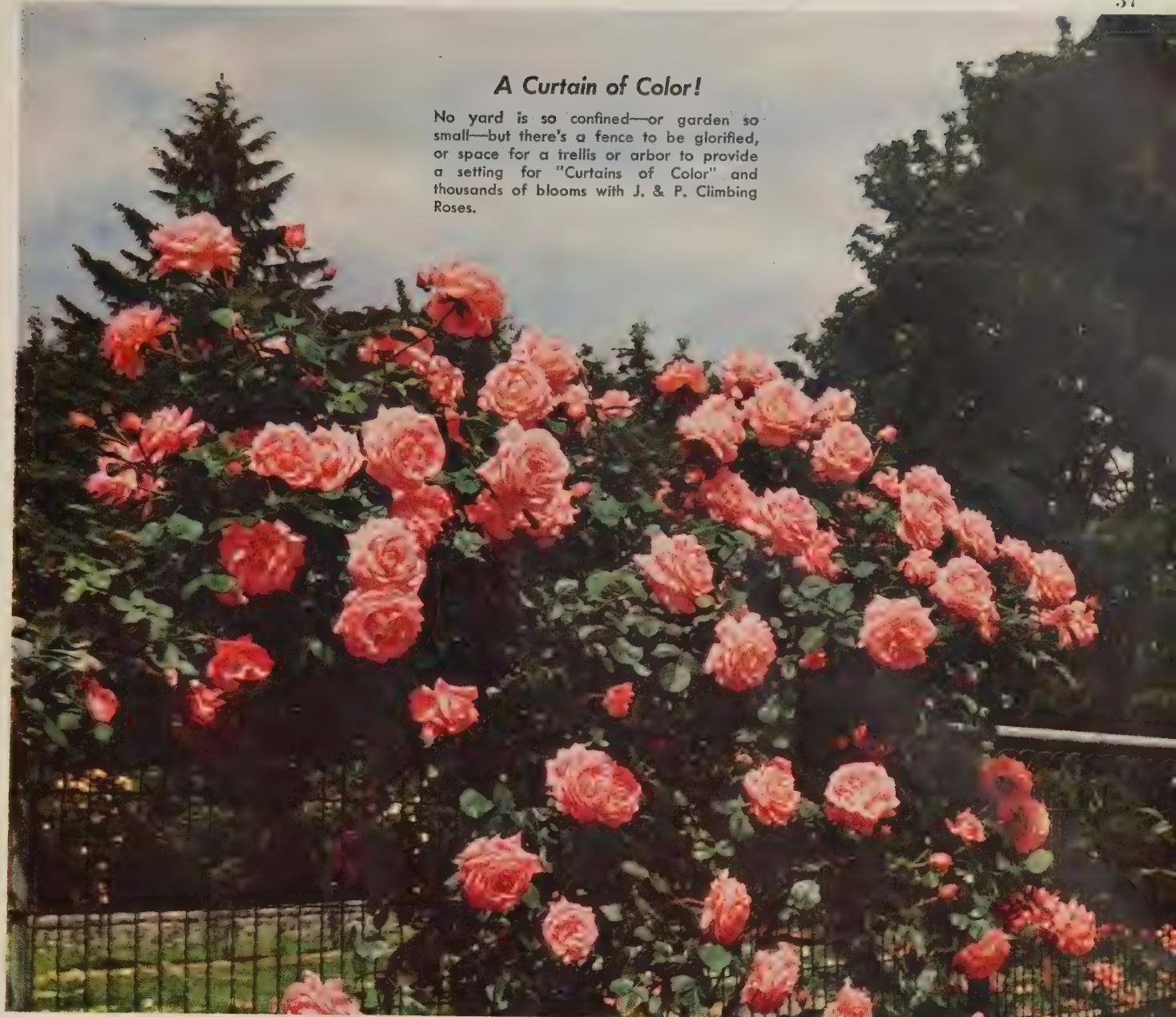
1 Each  
of These  
4 Climbers

Doubloons  
Clbg. Crimson  
Glory  
Dr. J. H. Nicolas  
Clbg. Summer  
Snow

Value \$8.00  
Save \$1.00Only **\$7.00**

© J. &amp; P. CO.

Dr. J. H. Nicolas

**A Curtain of Color!**

No yard is so confined—or garden so small—but there's a fence to be glorified, or space for a trellis or arbor to provide a setting for "Curtains of Color" and thousands of blooms with J. & P. Climbing Roses.

**UP CLIMBING ROSES!****DR. J.H. NICOLAS (Above, Right)**

One of the most sensational Climbing Roses ever introduced! Even confirmed rosarians continue to marvel at the wealth of fragrant blooms, the size of the large double flowers so like Hybrid Teas . . . and most of all, at its everblooming performance. The deep rose-pink blooms are large, frequently 6 in. across. The fragrance is rich and intriguing. (Pat. 457.) Everblooming...a galaxy of bloom again and again throughout the season.

Fragrance....rich, lovely, enduring.

Immense....double, deep rose-pink flowers, unbelievably large, 5 to 6 in.

Long-lasting...the first flowers remain luringly attractive till even the last one of the cluster is open full.

Pillar.....very vigorous, grows 8 to 10 ft. tall. Extremely hardy.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**CLIMBING****SUMMER SNOW (Right)**

*Lovely, Snow-white Blooms,  
All Season!*

Throughout July, August, September and October, Summer Snow continues to bloom generously. Quickly fills out to illuminate the scene with clusters of pure white, loosely double flowers which almost completely cover the plant, like mountains of snow. The attractive white blooms are repeated all through the summer and fall; often they are the last flowers in our garden when killing frosts come. The glistening, double blooms are 2 in. across, effectively set off with golden stamens when full open, adding to the charm of their large clusters in bouquets and arrangements. Requires little care, and fills out rapidly, growing 8 to 10 ft. tall. (Pat. 400.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

© J.  
&  
P.  
CO**JACKSON & PERKINS CO. World's Largest Rose Growers**

Climbing Summer Snow

J. & P. *Climbers*

## King Midas (Left)

So shimmering and regal are the lovely, large blooms of King Midas that in fancy one can almost see the mythical Persian King touch each red-flushed bud, transforming it and all it touches into limpid yellow gold. These cheer-giving yellow blooms that completely cover the plant for three to six weeks will bring a blaze of golden glory to pillar, porch and trellis.

Modern, high-centered, tight buds and Hybrid-Tea-like flowers, in clusters of four to six. Particularly hardy and vigorous, it will establish itself quickly and then bloom every year. Canes 8 to 10 ft. (Pat. 586.)

*Buds* . . . . . high-centered, slow to open, deep gold with reddish tinge.  
*Blooms* . . . . . large, 4 to 5 in., in unfading yellow clusters of four to six.  
*Very prolific*. begins early, continues through June till other large-flowered Climbers have ended.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

## NEW DAWN (Below)

One of the hardiest Everblooming Climbers! New Dawn repeats its perfect 4 in. Hybrid-Tea-like blooms continuously all season. Have glorious Roses with the precious pink of apple blossoms and a delicate appealing old Rose fragrance in profusion on a plant that is easy to grow, requires little care and takes little ground. The trim, perfectly formed, pointed buds are most artistic in their appeal, superb for use in bouquets and arrangements. They have fine long stems. Sturdy canes grow rapidly; even one plant makes a gorgeous display on trellis, arbor or fence. Extremely hardy in all regions.

\$1.50 each; 3 for \$3.90; 12 for \$15.60



King Midas

© J. & P.  
co.

### AVAILABLE ONLY IN LIMITED QUANTITIES

**CLIMBING PEACE.** This new climbing sport has the same fine qualities and large, perfectly formed flowers as the ever-popular Hybrid Tea. The full ovoid bud is deep yellow with edges of the petals pink. It opens to glorious 5-in. blooms with shades of canary-yellow and pale gold to iridescent cream. Climbing Peace should be planted in milder climates but is a Rose well worth experimenting with. IF PLANTED IN AREAS WHERE FREEZING WEATHER OCCURS, WINTER PROTECTION IS VERY NECESSARY. (Pat. 932.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**PAUL'S SCARLET.** This is one of the all-time older favorites. Many still want it for the great profusion of large, vivid scarlet-red blooms. The flowers are scarlet-red and semi-double, freely produced. It is a strong grower and very hardy; canes are flexible and very easy to train over porches, walls, fences, trellis and pergolas. During June, the plant is completely covered with blooms that create a center of interest anywhere.

\$1.25 each; 3 for \$3.30; 12 for \$13.20

**JACKSON & PERKINS CO.**

*World's Largest Rose Growers*



New Dawn

Jackson & Perkins

# NEW PERENNIALS

**FREE!**  
Perennia's  
Planting Guide  
with every  
order



The height and  
time of bloom for  
each perennial  
are indicated  
under the picture

## NEW! Vastly Improved

### SHASTA DAISY Wirral Supreme (Left) (Patent Applied For)

This new Shasta Daisy is of outstanding merit . . . a hardy improved Shasta Daisy, Esther Reed. Truly a real find in the perennial world. The glistening white flowers are 3 to 3½ in. across, fully double, held upright on tall wiry stems. The compact, 2½-ft. plant is absolutely hardy and very decorative in the garden for a long time. Especially effective as a cut flower, with good lasting qualities. Blooms in June and July and if cut then will produce again in fall. Another outstanding product through Jackson & Perkins research.

\$1.25 each; 3 for \$3.15;  
6 for \$6.25



June to July

Shasta Daisy, Wirral Supreme

2½ ft.

SPECIAL  
GROUP  
OFFER  
No. 1251

1 each of the 5  
New Perennials  
on this page

Shasta Daisy, Wirral  
Supreme; Achillea,  
Golden Plate; Del-  
phinium, Loveliness;  
Sedum, Golden Carpet;  
Sedum, Fire Glow

Save 90c  
Value \$5.25 Only \$4.35

## Giant 4 inch Blooms!

Delphinium, Loveliness  
June to Sept. 4 to 4½ ft.



## NEW! Huge, 8-inch Flower Heads!

### ACHILLEA Golden Plate (Left)

Here's a picturesque new perennial that is unsurpassed as a cut flower. The huge, rich buttercup-yellow flowers are 8 in. across, on tall graceful 4-ft. stems that give a beautiful and firm effect in the background of a garden from June to frost. It forms a plant about 2 ft. in diameter, with 10 to 15 flowering stems. The Achillea blooms are often used for dried bouquets that last for many weeks indoors. Ideal for flower arrangements.

\$1.00 each;  
3 for \$2.50; 6 for \$5.00

## NEW! GIANT DELPHINIUM!

### DELPHINIUM, Loveliness

(Right) Our second contribution to the new large-flowered Delphinium strain. Immense, semi-double flowers, with individual florets 3½ to 4 in. across. Each floret is a beautiful orchid-lavender with a white center and accentuated on the far edges with tiny points of sea-blue. Reaches a height of 4 to 4½ ft. Flowering spike is one-half the height of the plant. Repeats rapidly in summer, again in fall.

\$1.50 each;  
3 for \$3.75; 6 for \$7.50

June to Frost Achillea, Golden Plate 4 ft.

## NEW! SEDUM, Fire Glow (Below)

An excellent ground-cover or a neat decorative plant, here is a bright new Sedum with deep red flowers and bronzy foliage. The red star-like blooms cover the entire plant from June till frost. Especially effective in borders, rock gardens, edges for walks, wall tops or drives. Grows well in all locations. Reaches a height of 8 to 10 in.

75c each; 3 for \$2.00; 6 for \$3.75

### Sedum, Fire Glow 8 to 10 in.



## NEW! SEDUM, Golden Carpet

(Below) Another ground-cover with attractive variegated foliage and bright golden yellow blooms. Can be used in all locations, the same as Fire Glow. Blooms from June till frost. A very useful plant in large or small gardens. About 6 to 8 in. high.

75c each; 3 for \$2.00; 6 for \$3.75

### Sedum, Golden Carpet 6 to 8 in.

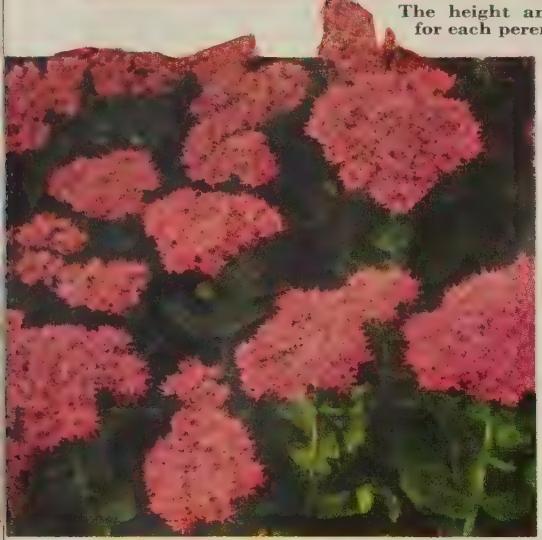


©  
J. & P.  
CO.

# Jackson & Perkins LOW GROWING PERENNIALS

They grow from 8 to 18 inches

The height and time of bloom  
for each perennial are indicated  
under the pictures.



**Sedum, Brilliant**  
Late August to September

© J. & P. CO.  
18 in.



**Double Russian Violet**  
All Season 6 to 8 in.



**Shasta Daisy, Esther Reed**  
June to Oct. 18 in.

© J. & P. CO.

18 in.



**Violet, Royal Robe**  
Spring and Fall 9 to 12 in.

## SEDUM spectabilis, Brilliant

Will make dry sections of your garden bloom again. Immense amaranth-red flower heads; attractive light green, succulent leaves that store moisture. Withstands hottest, driest summer weather. 18-in., rugged plants ornamental even before blooming.

65c each; 3 for \$1.75; 6 for \$3.25

## DOUBLE RUSSIAN VIOLETS

A double, old-fashioned Violet with an unusually sweet fragrance. It is hardy anywhere. Very easy to grow. Excellent for semi-shady places. Produces an abundance of lovely flowers from May to Oct.

75c each; 3 for \$2.00; 6 for \$3.75

**VIOLET, Royal Robe.** Sweetest of all Garden Flowers! Magnificent, extra-large flowers of lustrous, deepest violet-blue. Intensely fragrant. Ideal for corsages, boutonnieres, bouquets. The rugged plants have sturdy foliage and bloom abundantly in early spring, also in fall. The large, superb flowers open wide like a pansy or viola, often more than 1 in. across. Their stiff, erect stems grow up to 8 in. or more. It is hardy enough to live over winter even in this rigorous climate of northern New York State; we protect the plants with leaves or straw. Strong-growing plants.

65c each; 3 for \$1.75; 6 for \$3.25

40

# ALL-PURPOSE, SPRING, SUMMER

**SPECIAL GROUP OFFER**  
No. 1291

2 each of the Fragrant  
Violets

2 ROYAL ROBE  
2 PINK ROSINA (Not illus. in this Cat.)  
2 VIOLET, DOUBLE RUSSIAN

Value \$4.10  
Save \$.70

Only ... \$3.40

**SPECIAL GROUP OFFER**  
No. 1311

Value \$7.95  
Save \$1.35

**FRAGRANT GROUP**

3 Lily-of-the-Valley; 3 Lavender,  
Hidcote Blue; 3 Dianthus, Irene

Only ... \$6.60



**Shasta Daisy, Esther Reed**  
June to Oct. 18 in.

© J. & P. CO.



**Dianthus, Irene**

© J. & P. CO.

June-July

12 to 15 in.



**Campanula**

6 to 8 in.

June to Frost

May

## SHASTA DAISY, Esther Reed

The chrysanthemum-like Esther Reed is one of the most delightful of Shasta Daisies and is June at its best. An easy-to-grow plant for a prim white mass effect. Almost entirely free from insects and disease. Blooms from June to Oct. Completely double flowers on 18-in., strong stems.

75c each; 3 for \$2.00; 6 for \$3.75

## GYPSOPHILA, Rosy Veil Pink Baby's-Breath

Very generous in bloom, the airy sprays form a heavy mat of delicate pink during June and July, and also flower again in fall. The artistic sprays are invaluable for bouquets in the home and in mixed borders. Plants never become overgrown.

75c each; 3 for \$2.00; 6 for \$3.75

## DIANTHUS, Irene

Literally drenches the garden with old-fashioned clove scent. The exquisite pink very double, 2 to 2½-in. flowers average 60 petals each. Sturdy 12 to 15-in. stems. Blooms very freely. Lives year after year. (Pat. 747.)

\$1.00 each; 3 for \$2.50;  
6 for \$5.00; 12 for \$10.00

## CAMPANULA, Blue Carpet

(*Carpatica Improved.*) For edgings, for rock gardens or any other location where you want a very striking low "carpet-of-blue" from June to fall. Will grow well in full sun or in semi-shady places. Blue Carpet has the larger, light blue, bell-shaped flowers on 5 to 6-in. stems. Does not sprawl.

75c each; 3 for \$2.00; 6 for \$3.75

## VERONICA Crater Lake Blue

Especially good in the foreground of a perennial border where you want a solid mass of lasting cool blue. The plants, which grow 18 in. tall, do well in full sun or partial shade. Blooms in June.

75c each; 3 for \$2.00; 6 for \$3.75

# AND FALL-BLOOMING PERENNIALS!

41



Giant Lily-of-the-Valley 10 in.

#### ANCHUSA

**Chinese Forget-Me-Nots**  
(*Myosotidiflora*) Clusters of forget-me-not-blue flowers in profusion during April and May. Grows in shade or sun. The large leaves make an excellent ground-cover. 1 to 1½ ft. high.

65c each; 3 for \$1.75; 6 for \$3.25

#### PACHYSANDRA • SPURGE

(*Terminalis*) Best evergreen ground-cover for shade or sun. Useful along walks, shrubbery, under large trees; the only plant that will thrive under pine trees. Fine for steep banks. Requires rich moist soil. Glossy foliage remains green winter and summer.

3 for \$1.00; 10 for \$3.00;  
100 for \$25.00

#### J. & P. GIANT TYPE LILY-OF-THE-VALLEY

Perfectly shaped, heavily textured, on very long strong stems. The sweet rich fragrance of these improved J. & P. giants is even more delightful than the widely loved perfume from the common small variety. Our field-grown clumps spread rapidly.

Field-grown clumps, 65c each;  
3 for \$1.75; 6 for \$3.25



White Bleeding-Heart  
Spring to Fall 12 in.  
Veronica, Crater Lake Blue  
June 18 in.



April, May Anchusa 1 to 1½ ft.



Pachysandra  
Ground Cover 6 to 9 in.

#### WHITE BLEEDING-HEART

(*Dicentra plumosa*)

Blooms heavily from spring to fall. Grows luxuriantly in any reasonably good garden soil but prefers slight shade. Grows only 8 to 12 in. high.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

#### PRIMULA VERIS, Colossus

Giant-Flowered. Extra-large-flowered spring Primula for wealth of color all April. Well-formed flowers, many over 2 in. A great range of colors, including lilacs, pinks, coppery reds, dark reds, yellows. Sturdy plants. Enjoys damp, shady spots; ideal for rockery, waterside or border in sun. 75c each, 3 for \$2.00; 6 for \$3.75

#### VINCA minor

*Myrtle, Boules Variety.* "The magic carpet of all ground-covers!" Alice-blue flowers delightful against luxuriant evergreen foliage. Far superior to the old *Vinca minor*, it blooms with the violets and repeats all season. Foliage never rusts or turns brown. Ideal for banks, under trees, and shady spots.

3 for \$1.00; 10 for \$3.00;  
100 for \$25.00



April Primula veris 6 to 9 in.



Vinca minor  
Ground Cover 3 to 6 in.



Catananche (Giant Cupid's Dart)  
July to Frost 20 in.



Rosa Rouletti



Lavender, Hidcote Blue  
July to Frost 15 in.

## Miniature Roses

#### ROSA ROULETTI

Above, Right  
Perfect double rose-pink flowers as pictured. The entire 4 to 6-in. plant as dainty as the Roses themselves. Used for borders, rock gardens, or paths. Attractive for arrangements. \$1.00 each; 3 for \$2.50; 12 for \$10.00

#### OAKINGTON RUBY

(Not illustrated)  
Deep carmine buds open rich ruby-crimson. Full flowers smaller than 1 in. Similar to picture of Rosa Rouletti but much deeper in color. Plants less than 12 in. tall. \$1.00 each; 3 for \$2.50; 12 for \$10.00

#### Special Offer GROUP 1281

4 OAKINGTON RUBY 8 plants only

4 ROSA ROULETTI.. \$6.65

Value \$8.00

Save \$1.35

# Jackson & Perkins MEDIUM GROWING PERENNIALS

They grow from 1½ to 3 feet

42

**For Continuous Color, Beauty and Fragrance, Plant These Perennials in Foregrounds, Borders, Edges, and Rock Gardens**

The height and time of bloom for each perennial are indicated under the picture

© J. & P. CO.



Aug. to Oct.

White Veronica

2 to 2½ ft.



Astilbe, White Gloria

June to July

30 in.



Funkia subcordata alba

Sept. to Frost

1½ to 2 ft.

ALL 7 PERENNIALS ON THIS PAGE GROUP # 1301 Value \$6.20 SAVE 25% \$5.15 Only



June to Frost Heliopsis, Patula 3 ft.

WHITE VERONICA SUBSESSILIS (Top Left Corner)  
White form of the popular *Veronica subsessilis*. The 2½-ft. plant is healthy and vigorous in growth, and gives a wealth of bloom from August to October. It is seldom that a new variety of perennial fits so quickly into the popular needs and gains interest so rapidly. (P.R.R.)

\$1.25 each; 3 for \$3.15;  
6 for \$6.25

HELIOPSIS, Patula (Left)  
Giant daisy-like semi-double flowers. Mellow gold petals, deeper centers. Wealth of bloom June to frost. About 3 ft. Magnificent in mass plantings and bouquets. A clump of 3 or 4 will cover 4 to 5 ft. After blooming period cut back for next year's crop.

75c each; 3 for \$2.00;  
6 for \$3.75

85c each; 3 for \$2.25; 6 for \$4.25



Stokesia, Lavender Queen  
All Season 20 in.



Pink Bleeding-Heart

May to June

30 in.

### FUNKIA subcordata alba

(Above, Left) Long, tubular, creamy white flowers above clean, rich foliage. Blossom Sept. to frost. Sweet fragrance. Flower stalk 18 to 24 in. high with fresh new bloom every day. Dark green, large heart-shaped leaves. Grows in any location, effective near the house in the shade. Forms attractive masses even under adverse conditions. It is very effective as low foreground material in front of taller shrubs or planted in solid beds.

75c each; 3 for \$2.00;  
6 for \$3.75; 12 for \$7.50

### ASTILBE, White Gloria

(Above) Astilbe, White Gloria thrives where few other varieties of plants can equal their decorative value. The wide feathery white spikes of this lovely plant are 28 to 30 in. high, rising at least 12 to 15 in. over its attractive cut foliage. Established plants frequently produce 18 blossoms. Prefers partial shade and a rich soil.

85c each; 3 for \$2.25; 6 for \$4.25



Monarda, Croftway Pink  
July to Aug. 30 to 36 in.

### STOKESIA, Lavender Queen

(Above) A mammoth form of the old-fashioned favorite Stokesia. Fully double flowers are silvery blue suffused lilac-blue at the center. Blooms from June to frost. Grows to 20 in. . . good for cut-flower arrangements. Very hardy and easy to grow. Excellent for any border.

85c each; 3 for \$2.25; 6 for \$4.25

### PINK BLEEDING-HEART

(Above, Left) Pink Bleeding-Hearts borne in graceful sprays from May to late June. Does well in semi-shade or sun. Plant about 30 in. Lives years, becoming larger every year. Makes a very showy clump. A proved favorite of Grandmother's day and still as popular. This late spring bloomer is a welcome addition to any garden because it is showy, interesting and the most effective of old-fashioned perennials.

75c each; 3 for \$2.00; 6 for \$3.75;  
12 for \$7.50

### MONARDA, Croftway Pink

Monarda didyma

(Above) A clear pink Monarda. It does well in moist or dry positions and in sun or semi-shade. Plants should be divided every second spring, as they fill in rapidly.

The flowers appear in large heads and new blooms are constantly coming on after the first main spurt, the final ones breaking out near the base in late August.

\$1.00 each; 3 for \$2.50;  
6 for \$5.00



**Lythrum, Brightness**  
July to Aug. 30 in.

**LYTHRUM SALICARIA**  
**Brightness (Above)**

Brightness, the new Lythrum, is a penetrating clear rose-pink. It grows about 30 to 34 in., in a compact form, almost moundlike, and fits well in the middle border. 10 to 12-in. flowering spikes are densely filled and last a long while. Blooms from early July to August.

\$1.00 each; 3 for \$2.50;  
6 for \$5.00

**RUDBECKIA, The King**  
(*Below*)

Ideal and colorful for the perennial border. Easy to grow to beautiful perfect plants. Regally it bears its large, deep crimson-red flowers bringing new life and color wherever you plant it. From half-open flower to the full-bloom stage of orange-brown seed-cone with its perimeter of straight red petals, it is always attractive. The petals never fold back; the stems remain majestically stiff.

85c each; 3 for \$2.25;  
6 for \$4.25

**Rudbeckia,**  
**The King**  
July to Frost.  
4½ ft.

© J. & P. CO.



© J. & P. CO.

**Phlox, Brigadier**

**NEW! PHLOX, BRIGADIER (Above)**

A brilliant orange-red color that stops the eye at the slightest glance. Even though each plant makes many stems, one individual stem will form an immense head of this gay eye-catching color. One of the taller growing Phlox, it reaches a height of 2½ to 3 ft. with clean and attractive foliage. Each flower head builds up with many side branches and makes a great showing of color in June and July. Very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



© J. & P. CO.

**Phlox, White Admiral**

**NEW! PHLOX, WHITE ADMIRAL (Above)**

Reminiscent of great mounds of snow or rows of midshipmen on graduation day, here is a brand-new white Phlox guaranteed to bring more beauty to your garden. It produces enormous pure white heads and the continually breaking side branches give an excellent late bloom. Reaches a height of 2 to 2½ ft. and blooms profusely in July and August. Very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

## FAVORITE HARDY GARDEN *Phlox*

**SAN ANTONIO**

(*Below*) Immense heads of deep, uniformly colored florets. Strong, handsome blood-red . . . always clear, always striking. Produced freely in July and August on vigorous, 2½ to 3-ft. plants.

65c each; 3 for \$1.75;  
6 for \$3.25

**HARVEST FIRE**

(*Below*) Sets the garden afire with a fiery glow! Salmon-orange flower-heads of enormous size are gorgeous in July and August. Bottom branching. Florets 1½ to 2 in. across. Grows to 30 in.

60c each; 3 for \$1.60;  
6 for \$3.00

**SALMON BEAUTY**

(*Below*) A white eye in the giant salmon-pink florets makes Salmon Beauty one of the most colorful of all Phlox. Particularly useful with white, yellow and pale blue flowers. Large florets, 1½ to 2 in.; 30 in. tall.

60c each; 3 for \$1.60;  
6 for \$3.00

**BLUE BOY**

(*Below*) The solid mass of deep rich color and low-growing habit make it an ideal border plant. Best deep blue Phlox. Florets 1½ to 2 in. Large flower-heads. Height, 18 in.  
65c each; 3 for \$1.75;  
6 for \$3.25

AVAILABLE ONLY IN LIMITED QUANTITIES

**MISS LINGARD**  
(*Phlox suffruticosa*)

Best known of the early white Phlox. Very large heads of pure white shaded pale pink. Flowers very early and reblooms later.

60c each; 3 for \$1.60;  
6 for \$3.00

**CHARLES CURTIS**

The Brightest Red! Profusion of scarlet heads on strong, 2½-ft. stem. Robust and sturdy, give forth an unusual glow even under adverse circumstances. Marvelously bright color to use with other varieties.

75c each; 3 for \$2.00;  
6 for \$3.75

**ROSE SUPREME**

Large heads of bright light rose-pink with a brighter red eye. This variety is good in that it holds its color without fading.

75c each; 3 for \$2.00;  
6 for \$3.75

Blue Boy  
Lower Right  
Corner

Harvest  
Fire

Salmon  
Beauty

ALL 9 PHLOX  
ON THIS PAGE

GROUP #1321

Value \$6.60  
Save \$1.10 \$5.50  
Only

San Antonio



# J & P GIANT Delphiniums

**They grow over 3 feet tall!**

STATELY SPIRES OF COLOR!



Glorious



Freedom



Delightful



Desirable

Debutante

Enchantment

## SPECIAL MONEY-SAVING GROUP OFFERS

### GROUP #1341

1 each of these Giant Delphiniums  
Loveliness      Freedom  
Happiness      Enchantment

4 PLANTS  
Value \$4.25  
Save 70c

Only \$3.55

### GROUP #1351

All 8 Delphiniums Plus Loveliness on page 39

9 PLANTS  
Value \$8.25  
Save \$1.40

Only \$6.85

### GROUP #1361

All Blue Delphiniums—2 each  
2 Delightful 2 Gayety 6 PLANTS  
2 Enchantment Value \$4.50  
Save 75c

Only \$3.75

### "ALL-OUT-AT-ONCE" SPIKES GUARANTEED TO BLOOM

Handsome, long-lasting, all-out-at-once 20 to 30-in. spikes with giant all-double flowers closely set on towering 5-ft. spires. Four to six such spikes to a plant in June and July, repeating bloom in the late summer and early fall.

#### AN IMPROVED RACE

One of our chief aims in developing this new race was to provide trim

and sturdy stalks not easily blown down by the wind . . . yet not cumbersome and stiff in bouquets. You will find that J. & P. Delphiniums do not need staking in most localities. A few groups of 3 or 5 plants will glorify your garden with full, strong flower-stalks holding their stately heads in regal dignity, making the garden more beautiful than ever before.

GLORIOUS

Deep royal purple, by far the darkest and richest of all Delphiniums. The long beautiful spikes are all-out-at-once in blooming, no shattering until the last buds are fully open. Stems are wiry and strong. The plant repeats quickly. 4½ ft. tall.

\$1.00 each; 3 for \$2.50;  
6 for \$5.00; 25 for \$18.75

FREEDOM

White, with black-and-white "bees." Will "pep up" any garden. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in bouquets. 4½ to 5 ft. tall. Striking in groups or with other Delphinium hybrids.

75c each; 3 for \$2.00;  
6 for \$3.75; 25 for \$13.75

DELIGHTFUL

Deep blue. The rare, real all-blue, in the darker shades so hard to get. Good with other colors. Glorious background for lower growing flowers. 5 ft. tall. This is what you have in mind when you speak of dark, rich "Delphinium Blue." It is a glorious color.

75c each; 3 for \$2.00;  
6 for \$3.75; 25 for \$13.75

DESIRABLE

Deep violet. Truly distinct in its velvety violet-purple florets strikingly accented with white "bees" or eyes—on upright, well-balanced, wiry-stemmed, 4½-ft. spikes. And the gratifying part is that the color holds. Really dramatic, both in the garden and in bouquets.

75c each; 3 for \$2.00;  
6 for \$3.75; 25 for \$13.75

DEBUTANTE

Deep violet. Truly distinct in its velvety violet-purple florets strikingly accented with white "bees" or eyes—on upright, well-balanced, wiry-stemmed, 4½-ft. spikes. And the gratifying part is that the color holds. Really dramatic, both in the garden and in bouquets.

75c each; 3 for \$2.00;  
6 for \$3.75; 25 for \$13.75

ENCHANTMENT

Light blue. True Delphinium-blue, with white eyes—the hybridists' dream! A giant double Delphinium with superb masses of bloom on all-out-at-once spikes. 4 ft. tall. Adds great interest to any garden. Striking in a white vase. A real milestone in Delphinium achievement.

75c each; 3 for \$2.00;  
6 for \$3.75; 25 for \$13.75

HARDY  
NORTHERN  
NEW YORK  
STRAIN!

All  
J & P  
Originals!



Gayety

Happiness

**GAYETY**

Pinkish lavender with outer petals blue. Lovely cupped florets from its forebear Lady Eleanor, England's favorite; spike habit and hardiness from its J. & P. ancestry. Side shoots prolong bloom several weeks. Unique color display that will remind you of "lavender and old lace." 5 ft. tall.  
75c each; 3 for \$2.00;  
6 for \$3.75; 25 for \$13.75

**HAPPINESS**

**NEW!** Exceptionally large individual florets of warm pink-lavender. Clear blue at the tips of the outer petals. The unusually large spikes are full, firm and sturdy. Plant in groups of 3 or more with Delphinium Enchantment for beautiful contrast.  
\$1.25 each; 3 for \$3.15;  
6 for \$6.25

# Giant Violas

BLOOM YEAR AFTER YEAR FROM SPRING TO FROST . . .

© J. & P. CO.

## Viola, Purple Heart

(Right) One of the most popular perennials we have ever introduced. Blossoms from spring to frost, and comes up year after year, more luxuriant and vigorous than ever. The huge, velvety, violet-blue flowers are 3 in. across, on stems 7 to 8 in. long. The petals are waved, giving a pleasing play of tones. A bright yellow "eye" makes the lovely purple seem even deeper. Each plant sends out many shoots for a continual supply of flowers all season. Cut back the long runners in August, and thus make the plants more compact and the later blooms more profuse. They are easy to grow, not

particular where you plant them, although they do best in moist, loamy soil. Like afternoon sun, but do not demand it. Will live for years. (Pat. 671.)

75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.50; 100 for \$50.00



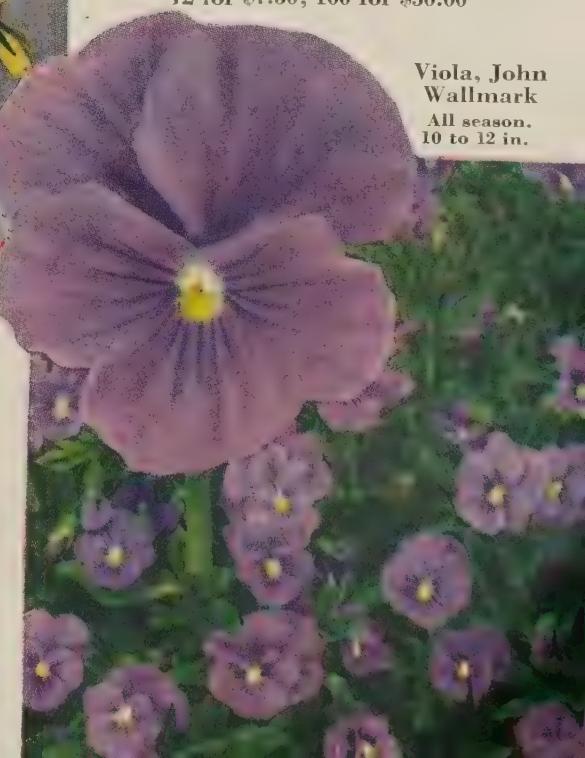
Viola,  
Yellow Vixen  
All season. 10 to 12 in.

2 EACH OF THESE  
THREE VIOLAS  
IN GROUP #1321  
Value \$4.70  
Save \$1.80  
Only **\$3.90**

## Viola, Yellow Vixen (Left)

Hardy everblooming perennial Viola in a bright clear yellow that will make your gardens and borders more colorful from early spring to frost. Originated here in northern New York, it has lived through many hard winters, demonstrating its vigor and winter resistance. The pert faces of this hardy Viola are always cheerful, always smiling up at you merrily. The 2½-in. flowers are borne on upright, 6 to 8-in. stems.  
75c each; 3 for \$2.00; 6 for \$3.75;  
12 for \$7.50; 100 for \$50.00

Viola, John  
Wallmark  
All season.  
10 to 12 in.



## **NEW!** EXTREMELY HARDY Viola, John Wallmark (Right)

The attractive new Viola with shimmering grayish lavender over-all color laced with violet veinings and splashed with deeper violet tones at the center. It has a pert yellow and white eye. The form is rather rounded but the bloom is almost 2 in. across, and the long stems make it an ideal cut flower. It grows 12 in. high. Once started in spring, the bush grows rapidly and builds up to a mound of green, usually covered with bloom. This variety was discovered in Sweden, blooming under the snow in mid-winter.

85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50;  
100 for \$64.00

# For Armfuls of COLORFUL

... Plant these **NEW, HARDY** Exclusive

**ON THIS PAGE:**  
 Jackson & Perkins Own Exclusive  
**NEW DELUXE MUMS**  
 "Each variety is a gem!"

Jackson & Perkins Research has scored again! Now for the first time we are offering you six GIANT sized Mums. Easy to grow . . . for the specialist and beginner alike! No fall garden can be complete without these breath-taking newcomers exclusive with only J. & P. Free-flowering, graceful blooms on long upright stems. New improved ultra bright colors. Bloom in September and very hardy. Truly a must for this Fall's planting!

**SWALLOW.** (Left) A beautiful soft coral-pink opening into a double buff-colored flower, about 4 to  $4\frac{1}{4}$  in. across. The lovely irregular petals have a pleasing informal effect in all stages. Blooms from early September to frost and grows to 3 ft. Its delicate color makes it ideal as a cut flower. (P.R.R.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00

**SEAGULL.** (Left below) The giant size and airy grace of this new Mum will make it an immediate favorite. The giant 4 to 5-in. flowers have compact, cream-colored centers with pure white outer petals. Blooms in early September and reaches a height of 24 to 30 in. This new variety is one of the largest of this new J. & P. strain of Mums. Its unusual form gives it a rare distinction and grace. (P.R.R.)

\$1.00 each; 3 for \$2.50;  
6 for \$5.00

**NEW!**

Canary

**NEW!**

Seagull

**NEW!**

Tanager

**NEW!**

Killdeer

**NEW!**

**NEW!**

Grosbeak

\$1.00 each; 3 for  
\$2.50; 6 for \$5.00

**KILLDEER.** (Lower left-hand corner) Here is a lovely new color in the Mum world. It opens a very bright golden bronze and finishes a yellow-bronze. The frilled-petaled flowers are 3 to  $3\frac{1}{2}$  in. across on strong 2 to  $2\frac{1}{2}$ -ft. plants . . . beautiful dark green foliage. Blooms early September through October. Is very frost resistant, firm, and long lasting. (P.R.R.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00

**TANAGER.** (Below, left) As pretty and cheery as its namesake, this new Mum has attractive 3 to  $3\frac{1}{2}$ -in., bright crimson-cherry-red flowers. Exceedingly free blooming! It is truly the leading red Mum in our estimation. Blooms September through October . . . very resistant to frost. Grows  $2\frac{1}{2}$  ft. tall. (P.R.R.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00

**CANARY.** (Left) The clean-cut color, the large production and the firmness of the bloom makes this Mum one of the best yellows available. The perfectly symmetrical,  $3\frac{1}{2}$  to 4-in. flowers are a beautiful rich golden yellow. Reaches 24 to 30 in. in height. It's an excellent keeper when cut for indoors. Truly a very outstanding variety. Blooms September and October. (P.R.R.)

\$1.00 each; 3 for  
\$2.50; 6 for \$5.00

**GROSBEAK.** (Below) With its smart pink petals and rich bronze centers, this new delicate Mum is unusual and worthwhile. The combination of the two-tone effect and the deep green foliage of the plant makes an excellent show from September to October. Producing  $3\frac{1}{2}$ -in. flowers on 3-ft. plants, Grosbeak lasts well when cut. (P.R.R.)

\$1.00 each; 3 for  
\$2.50; 6 for \$5.00

# "MUMS" Next Fall

Varieties Now!

6 New Mums on Opposite Page . . . GROUP #431

(Value \$6.00) Save \$1.05 Only \$4.95

ALL 13  
MUMS ON  
THESE PAGES  
GROUP #451  
Value \$11.60  
Save \$2.95 \$9.65  
Only

Seven Mums  
on this page  
GROUP #461  
(Value \$5.60)  
Save \$.95

Only \$4.65

"Extra Large" Flower Group . . . GROUP #441

1 Each—Swallow, Sea Gull, Canary, Avalanche, Lavender Lady, Maroon 'n' Gold

6 Plants . . . Only \$4.35  
(Value \$5.25) Save \$.90

All Season Collection

GROUP #471 Very Early—Butterball, Maroon 'n' Gold, Yellow Avalanche. Early—Chippewa, Lavender Lady, Courageous. Midseason—Avalanche, Killdeer, Grosbeak.

9 Plants . . . Only \$6.30  
(Value \$7.60) Save \$1.30

ON THIS PAGE:

## YOUR "Friendly Favorites"

These seven varieties are the pick of hundreds of "tried and true" Mums. You'll be delighted with all of them! Come next fall, you'll be rewarded with a burst of blooms lasting for many weeks. These seven Mums are especially free flowering, winter hardy, and will give you a brilliant, long-lasting display of rich colors.



**COURAGEOUS.** (Below) An outstanding new Turkey-red Chrysanthemum with double 3-in. flowers borne in large clusters on 30-in. stems. There are not many red Chrysanthemums. We think this variety is good and are adding it to our collection. The foliage is dark green and the flowers are very frost-resistant here.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

**BUTTERBALL.** (Lower left-hand corner) One of the earliest. Blooms from end of August until severe frost. A low mass of long-lasting, brilliant yellow, grows to 15 in., with 1½ to 2-in. flowers covering the plant.

75c each; 3 for \$2.00; 6 for \$3.75

Courageous



Butterball



Avalanche

**LAVENDER LADY.** (Below) Queen of all garden Mums. This is a rare, lovely lavender-pink with beautiful, large 4-in. flowers. Prolific producer from late September until severe freezing weather. Plants 24 in. tall.

75c each; 3 for \$2.00; 6 for \$3.75

**AVALANCHE.** (Right, above) The best large white. Perfect, fully open, double blooms from September 'til freezing weather. One of the first to bloom. 4-in. flowers with a faint, creamy center in the part-open stage. 2 ft.

75c each; 3 for \$2.00; 6 for \$3.75

**MAROON 'N' GOLD.** (Right) Mahogany buds shaded maroon with a rich golden reverse on the petals. A gay maroon and gold effect. 4-in. flowers, 18 to 24-in. plants. Blooms late August. Very frost-resistant.

75c each; 3 for \$2.00; 6 for \$3.75

**YELLOW AVALANCHE.** (Bottom right corner) Blooms in late August and continues through September. Excellent in areas where frost occurs early. The full, large, fluffy flowers are perfectly formed and are produced in great profusion. Rich golden yellow in color.

85c each; 3 for \$2.25; 6 for \$4.25

**CHIPPEWA.** (Below) Glorious, warm dubonnet color tone . . . deep in the bud and lighter as the flower develops. Brilliant and sparkling, fully double, 4-in. flowers on 24-in. plants. Starts blooming late September continuing until killing frosts.

75c each; 3 for \$2.00; 6 for \$3.75

Chippewa

Lavender Lady  
(Below)

Maroon 'n'  
Gold

Yellow  
Avalanche



# Imagine... DELICIOUS FULL-GROWN FRUIT on Dwarf DWARF TREES!

*Why these trees are ideal for you!*

Now you can plant Apple trees in even the smallest garden plot and enjoy them all your life without ever crowding out your roses, perennials or other flowers. These amazing midget trees will bear fruit very young. You may even have blooms and a few Apples next spring and summer. When four years old, they will be in full bearing, with larger, more colorful Apples than you would get from large trees . . . yet these amazing Dwarfer Dwarf Apples grow only 5 to 6 ft. tall and do not interfere with other plants growing around them. Early in the season every branch will be covered with lovely fragrant blooms as exquisite as Flowering Crabs. So profuse, so handsome, they are a garden decoration in themselves. Ideal for the modest garden where you don't have room for large fruit trees. Trees may be planted as close as 6 ft. apart. Unless there are other trees nearby, plant two or more varieties to be sure of correct pollination.

## CHOOSE YOUR DWARF APPLES FROM THESE OUTSTANDING VARIETIES

### Red Delicious (Below)

Large, dark red with firm crisp flesh of excellent quality and flavor. Bears regularly; tree perfectly hardy, easy to take care of. This favorite is splendid for eating. Best known Apple sold at fruitstands.

### Jonathan (Not illustrated)

A favorite early winter Apple with a spicy, snappy flavor. Brilliant, beautiful red color. One of the very finest for cooking because of its solid flesh and highly flavored spiciness. Grows well throughout the country wherever Apples are successful. Plant this variety so you can have your own crop of one of the world's favorite cooking Apples.

### McIntosh (Not illustrated)

The most popular eating Apple. Tender, crisp flesh is snow-white and bursting with juice. The Apple children and grownups alike prefer for eating and for baking. Has a flavor and texture unequaled by any other Apple variety. The tree is long-lived, extremely hardy.

### Yellow Delicious

(Not illustrated)

Bright golden yellow. Solid, firm meat. Very good keeper. Some say this is the best yellow Apple.

Red Delicious



GUARANTEED  
TO BEAR

ANY VARIETY OF DWARF FRUIT TREE  
3 to 4 ft. Only  
2 years old \$3.00  
Prepaid

CHOOSE YOUR DWARF PEAR FROM THESE OUTSTANDING VARIETIES

### Seckel Pear

Sweet, juicy, full flavored. The popular small Pear for eating and for pickling. Yellowish russet with red cheek. Good to eat, pickle, preserve. Trees are resistant to blight. Ripens later part of September or early October.

\$3.00 each; 3 for \$8.25

### Bartlett Pear (Right)

By far the most popular variety of Pear for home use. The fruit is large, golden yellow color with reddish tint. The flesh is exceptionally tender and is literally dripping with luscious sweet juice. The trees are very vigorous in growth. The Bartlett Pear is by far the most popular for eating or for home canning. Bartlett Pears in the form of dwarf trees are a real "find" for any home owner.

\$3.00 each; 3 for \$8.25

IMPORTANT: Unless there are other trees nearby, plant two or more varieties to be sure of correct pollination.



Bartlett



From

---

---

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PLACE  
STAMP  
HERE



Rose of the Year: *Vogue*

# Jackson & Perkins Co.

*World's Largest Rose Growers*

NEWARK,

NEW YORK STATE



THIS IS YOUR GUARANTEE  
NO. 1  
OF COMPLETE SATISFACTION

HAVE A FRIEND MAIL THIS CARD FOR



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OF JACKSON & PERKINS  
NEW FALL CATALOG

Parade of Modern Roses  
and Perennials

● Have your garden loving friends admired your lovely Roses or Perennials? Here is a chance to help them start a rose garden of their own. The J. & P. Fall Catalog illustrates the newest and better Roses and Perennials—all guaranteed to live and bloom. Have a friend fill in and mail this card today for their free copy. It will be sent at once—in time to select plants for 1951 Fall planting.

**Jackson & Perkins Co.** World's Largest Rose Growers  
Newark, New York

Place  
Stamp  
Here

JACKSON & PERKINS CO., Newark, New York

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**PARADE OF MODERN ROSES AND  
PERENNIALS**

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# Jackson & Perkins Co.

World's Largest Rose Growers

Newark, New York

Jackson & Perkins

# Modern Lilacs

**OWN-ROOT  
FRENCH HYBRIDS**

Paul Thirion

President Lincoln

Katharine Havemeyer

Paul Hariot

Ellen Willmott

Lucie Baltet

1 each of these 6 French  
Hybrid Lilacs

Paul Thirion	Ellen Willmott
Pres. Lincoln	Lucie Baltet
Katharine Havemeyer	Paul Hariot

GROUP #1451      \$12.50

Value \$15.00      Only

Save \$2.50

1 each of these 3  
Paul Thirion      Ellen Willmott  
these 3      Paul Hariot

GROUP #1461      \$6.25

Value \$7.50      Only

Save \$1.25

These gorgeous French Hybrids far surpass all others. Larger florets, richer colors, broader spikes, more to a cluster. Every variety is faster growing and younger blooming. Fragrant beyond description. Own-root, not budded, so wild sucker growth will never bother you. For infinite long life, rapid growth and every-year bloom, these strong 3-yr. plants are worth ten times as much as the old-fashioned varieties.



## Many Start Blooming Next Year!

THOUSANDS of these plants have already set flower-buds this summer. Many bloomed last May. You may have some flowers next spring—you'll have PLENTY the following year, and EVERY YEAR! Grown the longer way at higher cost (own-root, not budded, so wild sucker growth can never come)—for long life, rapid growth, and every-year bloom. Worth ten times as much as old-fashioned kinds.

### Loveliest Kinds and Colors. These Six Pictured

- d Paul Thirion. Bright rich red buds open to an intense rosy claret, revealing beautiful double flowers in enormous clusters. Free bloomer.
- d Katharine Havemeyer. A gorgeous mass of double, rosy lavender flowers, very full with immense spikes. A soft shade of the lovely lilac color.
- s Lucie Baltet. The pinkest of all Lilacs . . . blooms freely . . . with immense single flowers, stately and tall. Blooms in huge clusters that make a striking display in the garden, shrub border, or as a single specimen plant.
- s President Lincoln. Single flowers  $\frac{3}{4}$  in. or more across, purplish blue in bud . . . opening to a true blue. It is considered the best of the blues. Very vigorous and early in bloom.
- d Paul Hariot. Rich glowing purple buds opening to a true royal purple. Large, double flowers. Considered the deepest and darkest of all. The depth of color and rich texture make this a favorite everywhere.
- d Ellen Willmott. Extremely prolific, immense, double flowers of purest alabaster-white. Large, branched panicles; round flowers. Rated as late bloomer. A dependable free-blooming white.

(d) means double (s) means single  
3-year plants. Prepaid, each \$2.50; 3 of one kind for \$6.25

# The Winter Wonder Flower!

*Blooms Outdoors from  
October to March!*

## Christmas Rose

AN IMPROVED  
LARGE-FLOWERED TYPE

*Helleborus niger altifolius*

Roses in winter! Not real roses, of course, but the rare and much-prized Christmas Rose. Actually blooms with the snows of late fall, at Christmas time and until spring. This variety (*Helleborus niger altifolius*) is much superior to the common *H. niger*. Grown by J. & P. from divisions of flowering plants, it will become established quickly and will bloom for you in the fall.

### Blooms All Winter on Mild Days

Even when there is snow on the ground, it takes only a couple of mild days for this miraculous plant to produce its glacier-white blooms. The lovely 5-petaled flowers are 2 to 3 in. across, with a lively center of yellow stamens. Fleshy, strong stems hold each bloom erect so it stands out sharply above the leathery foliage which literally hugs the ground. Flower clusters on 6 to 8-in. stems. Lovely for bouquets.

Strong Field-Grown Plants, \$1.50 each; 3 for \$3.75; 6 for \$7.50



Christmas Rose. All Winter. 5 to 8 in.

### Beautiful Masses for Low Plantings

The Christmas Rose is especially suitable for a protected place in front of evergreens or shrubs because of its rich low foliage and the masses of unusual flowers when there is nothing else in the garden. Given a protected location where it is partially shaded in the summer but receives winter sun, the Christmas Rose will form a broad low mass of handsome green. Once established, it should not be moved; allow it to spread, producing more and more of these lovely flowers each year.



## Free Christmas Gift Offer!



J. & P.  
CO.

## Free Token Rose Souvenir with Each Christmas Gift of Rose Plants

It is never too early to pick out J. & P. Roses for friends and relatives who want only the *best* in their gardens. Just order the plants that you would like to give, and we'll send them to your friends at the proper time for planting next spring. At Christmas time we will send each of your friends, free of charge, this exquisite hand-made Rose (in a lovely transparent container as shown here) with a holiday greeting card showing your name as the giver. This souvenir Rose in its handsome plastic box is merely a yuletide token of the real Rose plants your friends will receive later, in time for spring planting.

Be sure to see the special Christmas gift order blank enclosed with this catalog. Fill it out, and we'll do the rest just before Christmas.

**Jackson & Perkins Co.**

*World's Largest Rose Growers*

NEWARK, NEW YORK • THE ROSE CAPITAL OF AMERICA

At Christmas your friends will receive this beautiful FREE TOKEN ROSE SOUVENIR (above) and in the spring, at planting time, they receive your gift of the plants you have chosen.